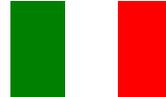




HELLENIC REPUBLIC



EUROPEAN COMMISSION



ITALIAN REPUBLIC



REGIONE PUGLIA

**INTERREG III A / GREECE-ITALY**  
**PROGRAMMING PERIOD 2000-2006**

**PROGRAMME COMPLEMENT**

*JUNE 2004*

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# **I. PREFACE**

## **1. GENERAL**

Given the cross-border cooperation experience gained in the geographic area Puglia – Western Greece from the implementation of the Programme INTERREG II 1994-1999, the present Programme Complement concerns the application of the new Programme INTERREG III A / Greece – Italy, in order to assist the achievements of the previous Programming Period.

The cross-border cooperation Programme Greece – Italy for the new Programming Period 2000 – 2006 specialises the interventions proposed and the objectives set in the framework of INTERREG II for the selected areas, which are:

### 1. GREECE

<i>REGION</i>	<i>PREFECTURES</i>
Ipiros	Arta*, Ioannina, Preveza, Thesprotia
Ionian Islands	Corfu, Lefkada, Kefalonia, Zakynthos
Western Greece	Aetoloakarnania, Ilia*, Achaia

### 2. ITALY

<i>REGION</i>	<i>PREFECTURES</i>
Puglia	Bari, Brindisi, Lecce

\*According to point 8 of the approval decision of the Programme (E 2003) 108, the measures in these areas will not equal more than 20% of the total expenditure of this specific Programme.

## **2. CONTENTS OF THE PROGRAMME COMPLEMENT**

The Programme Complement, according to article 9 (paragraph jc) and 18 (paragraph 3) of Council Regulation 1260/99 comprises the:

- Analytical Description of the Programme's Measures and specification of the categories of Final Beneficiaries
- Description of the Financial framework by Measure
- Determination of the bodies and procedures for management and financial control
- Information and Publicity Plan of the Programme

## **II. INTRODUCTION**

## **1. GENERAL / STRATEGIC OBJECTIVES OF THE PROGRAMME**

The structure of the Programme INTERREG III A / Greece – Italy for the Programming Period 2000 – 2006, was based on the cooperation opportunities and the development perspectives that evolved during the previous period 1994-1999 among the eligible areas. More analytically, the data that determined the Programme implementation strategy are:

- The orientations and objectives of the European Commission concerning inter-regional cooperation within the E.U.
- The results achieved in relation to the objectives set during the preceding Programming Period.
- The priorities determined through consultations of the institutional partners of Greece – Italy.
- The guidelines of the regional programming documents as stated in the Community Support Framework and the Regional Operational Programmes of the period 2000-2006.

The *General Objective* emerging from the above combination of parameters is the “assistance to the cross-border cooperation system among the two countries, so as to increase the competitiveness of the entire area and also maintain and promote the common environmental and cultural resources”.

It involves a long-term view for the broadening of the relationships among the eligible regions of the two countries, through interventions in the fields of transport and communications, safety of goods and citizens, cultural and artistic heritage, protection of the environment, entrepreneurship, research and technological development and development of human resources.

The General Objective is analyzed into three (3) individual *Strategic Objectives*:

1. Improvement of communication between the regions through improving the accessibility and security of the transport.
2. Assistance for the competitiveness of the economies.
3. Promotion – maintenance of common or similar environmental and cultural resources

*Strategic Objective 1* concerns the broadening and improvement of the relationships and activities of common interest, between the coastal zones of the two countries. The thematic priorities this specific objective must satisfy are the following:

- Assistance to the infrastructures for the improvement of accessibility and enhancement of transport safety, for the development of the urban, rural and coastal areas.
- Improvement of the services and systems of urban transport (transportation systems that are environment friendly), communications and information, as well as the water provision and energy systems.
- Improvement of transport safety

*Strategic Objective 2* concerns the following thematic priorities:

- Creation of a suitable framework for cross-border cooperation among the agencies that represent businesses, persons and organizations, in order to achieve economic development and social cohesion
- Encouraging entrepreneurship, the creation of small businesses (including tourism) and initiatives for the creation of new jobs at the local level
- Promotion of labour market integration through the allocation of human resources and of structures into various fields, training and the creation of permanent jobs
- Cooperation in the legal and administrative field for the benefit of economic development and social cohesion

*Strategic Objective 3* aims towards the utilization of the cultural heritage and the environmental resources, in the context of the sustainable development of the eligible regions. Specifically, the following thematic priorities are set:

- Raising awareness on issues of environmental protection, such as saving energy and promoting renewable sources of energy
- Encouraging the development of urban, rural and coastal zones through the improvement of the cooperation framework for the protection of common ecosystems
- Promotion and maintenance of the cultural resources for strengthening the relationships between the two countries

## **2. PRIORITY AXES OF THE PROGRAMME**

The achievement of the General and the Strategic Objectives of the Programme will be realized through the interventions that will be included in the Priority Axes:

Priority Axis 1: Transport, Communications, Security

Priority Axis 2: Entrepreneurship

Priority Axis 3: Environment and cultural heritage

Priority Axis 4: Technical assistance and management of the Programme

**III. ANALYTICAL DESCRIPTION  
OF THE ELEMENTS OF THE  
MEASURES OF THE PROGRAMME**

**MEASURE 1.1**

1. MEASURE IDENTITY											
MIS CODE	INTERREG	2000-2006									
	C.I.P	INTERREG III A / GREECE - ITALY									
1	PRIORITY AXIS	"TRANSPORT, COMMUNICATIONS, SECURITY"									
1.1	MEASURE	Marine Transport and Communications Infrastructure									
	DURATION	2000-2006									
	FIELD/S OF INTERVENTION	315. Ports 24. Workforce flexibility, entrepreneurial activity, innovation, information and communication technologies (persons, companies) 182. Innovation and technology transfers, establishment of networks and partnerships between businesses and/or research institutes									
	FINAL BENEFICIARIES	Central Public Administration and supervised agencies									
		Regional Administration									
		Prefectural Authority									
		Provincial and Local Authorities									
	RECIPIENTS / BENEFICIARIES	Competent Authorities for the implementation of port projects									
		Passengers									
		Businessmen / professionals									
		LGO									
		Inhabitants									
		Port Authorities									
2. FINANCIAL ELEMENTS											
			Public Expenditure								
	Total budget	Public Expenditure Total	Community Participation		National Participation					Private Participation	
			Total	ERDF	Total	National	Regional	Local	Other		
	48.000.000	48.000.000	24.000.000	24.000.000	24.000.000	21.600.000	2.400.000				

MEASURE 1.1

<b>3. CONTENTS OF THE MEASURE</b>
<b>A. <u>DESCRIPTION</u></b> <p>This measure foresees actions relevant to the improvement of the system of maritime transport. Specifically, the measure includes actions aiming at the improvement of port infrastructures, as well as the growth of additional infrastructures for support services of movement of products and people. The measure includes as well, actions for the improvement of communication infrastructures aiming at the promotion of innovative services with the application of information technologies and telecommunications. At the same time, for the effective operation/application and use of actions/projects that serve the improvement of the system of maritime transport to be realised, there are foreseen actions of development of the required skills in human resources that will be occupied in the creation and operation of this system. Specifically, it is foreseen the improvement of technical knowledge of human resources, so that it copes with the growth of specialised services through the application of information technologies and telecommunications, as supportive means of movement of goods and people.</p>
<b>B. <u>AIM</u></b> <p>The aim of the Measure is to facilitate the formation of an intergraded transport system for the development of the cohesion of the area and for the realisation of a better financial, spatial and social balance.</p>
<b>C. <u>OBJECTIVES</u></b> <p>The objectives of the Measure are:</p> <ul style="list-style-type: none"><li>a. The improvement of port and complementary infrastructures, related to circulation support services of products and people</li><li>b. The improvement of communication infrastructures for the reinforcement of specialized services in the operation of an effective transport system</li><li>c. The development of the appropriate skills of the labour force necessary for the formation and operation of transport infrastructures</li></ul>
<b>D. <u>PROJECT CATEGORIES/PROJECTS</u></b> <p>The following indicative actions will be included in the specific Measure:</p> <ul style="list-style-type: none"><li>1) Port projects (includes formation of infrastructures in the broader zones of the eligible zone ports and technical training, if demanded by the Projects' nature)</li><li>2) Innovative technologies (includes actions for the improvement of offered port services through the application of innovative technologies and technical training, if demanded by the Projects' nature)</li><li>3) Intermodal transport / logistics projects (with special emphasis placed upon port related services)</li></ul>

MEASURE 1.1

<b>4. QUANTIFICATION OF OBJECTIVES</b>		
<b>A. <u>OUTPUT INDICATORS</u></b>	<b>UNIT</b>	<b>TARGET 2006</b>
		<b>GREECE - ITALY</b>
a. Actions on ports	Number	3

<b>B. <u>RESULT INDICATORS</u></b>		
a. New mooring places		*
b. Jobs created during implementation	Annual full time equivalents	340

<b>C. <u>IMPACT INDICATORS</u></b>		
a. New full time jobs created	Number	30

\* It will be estimated either on going or ex post

**MEASURE 1.2**

1. MEASURE IDENTITY										
MIS CODE	INTERREG	2000-2006								
	C.I.P	INTERREG III A / GREECE - ITALY								
1	PRIORITY AXIS	"TRANSPORT, COMMUNICATIONS, SECURITY"								
1.2	MEASURE	"Development and Reinforcement of the Surveillance, Security and Control Systems"								
	DURATION	2000-2006								
	FIELD/S OF INTERVENTION	22. Social inclusion 36. Social infrastructure and Public Health 322. Information and Communication Technologies (including security and safe living measures) 24. Workforce flexibility, entrepreneurial activity, innovation, information and communication technologies								
	FINAL BENEFICIARIES	Central Public Administration and supervised agencies Regional Administration Local Administrative Authorities / Local Authorities of A' and B' degree NGOs which activate in the social sector as well as their joint ventures								
	RECIPIENTS /BENEFICIARIES	Services concerning the security and surveillance of ports Immigrants from countries outside the Community Enterprises which activate in the social sector								
2. FINANCIAL ELEMENTS										
		Total budget	Public Expenditure							Private Participation
			Public Expenditure Total	Community Participation		National Participation				
			Total	ERDF	Total	National	Regional	Local	Other	
		13.546.366	13.546.366	7.683.183	7.683.183	5.863.183	4.377.228	1.485.955		

MEASURE 1.2

**3. CONTENTS OF THE MEASURE**

**A. DESCRIPTION**

The actions expected to be implemented in the context of the measure, operate complementary to the actions of Measure 1.1, in the sense that they ensure the movement of people and products, while at the same time they take into consideration the major subject of immigration which emerged relatively recently in the eligible regions of INTERREG. The measure foresees actions related to the support of infrastructures and safety and control systems for the improved movement of people and goods in the points of entry across the cross-border region. The measure also includes installations of systems of navigation control in the eligible regions, for the management of maritime traffic through the eligible regions to be improved. For the achievement of more effective management of maritime traffic of people and goods, the measure also includes actions of training in safety activities with particular reference to safeguarding activities of coasts from Port Authorities, along with reception and related services. The measure includes as well actions for the support of immigrants, that aim on the one hand on the improvement of safety conditions during transport of products and people, on the other hand on the improvement of conditions of reception of migratory flows, as well as reduction of immigration. More specifically, it is foreseen the extension of reception centers' network, especially of those facilities addressed to disadvantaged social groups, such as the unattended non-community juveniles and the unattended women, or the women that have under their protection juveniles, through: structural aid of reception centres, reinforcement of services of psychological and medical support and linguistic and cultural mediation, educational interventions for children and young people during obligatory schooling, as well as for adults, creation of equipped areas with manufacturing or craftsmanship laboratories for the employment and training of received individuals.

**B. AIM**

The aim of the Measure is the formation and reinforcement of control systems during the transportation of people and products. Simultaneously, the Measure aims at the support of immigrants

**C. OBJECTIVES**

The objectives of the Measure are:

- a. Improvement of the security conditions during the transportation of products and people
- b. Improvement of the reception conditions of the immigrant flows
- c. Decrease of the percentage of the illegal immigrants

**D. PROJECT CATEGORIES / PROJECTS**

The following indicative actions will be included in the specific Measure:

- 1) Reinforcement of infrastructures and systems for the security and surveillance of ports and customs, towards an improved circulation of people and products
- 2) Establishment / expansion of control systems for the optimisation of marine circulation, as well as the provision for the protection of the environment and the decrease of accidents in navigation / Communication compatibility studies
- 3) Building and operational adjustments of reception centres, especially those which are designated for the disadvantaged groups

MEASURE 1.2

<b>4. QUANTIFICATION OF OBJECTIVES</b>		
<b>A. <u>OUTPUT INDICATORS</u></b>	<b>UNIT</b>	<b>TARGETS 2006</b>
		<b>GREECE - ITALY</b>
a. Installation/expansion of a marine circulation control system (VTS)	Number	1
b. Security and guarding services that are modernised and equipped	Number	2
<b>B. <u>RESULT INDICATORS</u></b>		
a. Jobs created during the implementation phase	Annual full time equivalents	70
<b>C. <u>IMPACT INDICATORS</u></b>		
a. New full time jobs created	Number	40

**MEASURE 2.1**

1. MEASURE IDENTITY											
MIS CODE	INTERREG	2000-2006									
	C.I.P	INTERREG III A / GREECE - ITALY									
2	PRIORITY AXIS	ENTREPRENEURSHIP"									
2.1	MEASURE	"Cooperation in the Fields of Research, Development and Technology Transfer"									
	DURATION	2000-2006									
	FIELD/S OF INTERVENTION	184. Training of researchers, 182. Innovation and technology transfer, establishment of networks and partnerships between businesses and/or research institutions 24. Workforce flexibility, entrepreneurial activity, innovation, information and communication technologies									
	FINAL BENEFICIARIES	Central Public Administration and supervised agencies									
		Regional Administration									
		Higher education institutions									
		Research Centres									
	RECIPIENTS / BENEFICIARIES	Local Administrative Authorities / Local Authorities of A' and B' degree									
		Technological Parks									
		Higher education institutions									
		Research Institutions									
SMEs											
Unions of Enterprises and Joint Ventures											
Researchers / university students / graduates of higher education											
2. FINANCIAL ELEMENTS											
		Total budget	Public Expenditure							Private Participation	
			Public Expenditure Total	Community Participation		National Participation					
				Total	ERDF	Total	National	Regional	Local		Other
		10.400.000	8.400.000	5.200.000	5.200.000	3.200.000	2.540.000	660.000		2.000.000	

MEASURE 2.1

<b>3. CONTENTS OF THE MEASURE</b>
<b>A. DESCRIPTION</b> The measure includes actions for the development of co operations among Universities, specialised research Institutes, Technological Centres and Parks, in the sectors of Information Society, biological cultivation of characteristic local products of the two countries, as well as actions for the growth of collaboration between enterprises. In the context of support of cross-border co operations among research bodies and enterprises for the support of entrepreneurship, it is foreseen the implementation of actions referring to the improved collaboration of enterprises with juridical and administrative systems (tax legislation, financial matters, public competitions, environmental aspects, protection of consumers), promotion of innovation, technology transfer and application of common technological programmes. The measure also includes actions of human resources' training for the improvement of technical knowledge in the various sectors of production, targeted research and technological innovation, and the application of the content linked to the development of Innovation and Communication Technologies. These action foster territorial mobility of researchers and highly specialised and/or trained personnel, between Universities, research Institutes and enterprises, in the framework of the programmes. Besides, in the context of the measure, it is promoted the application of modern methods associated with the development of Innovation and Communication Technologies.
<b>B. AIM</b> The aim of the Measure is the creation/support of the research and technology development mechanisms and their connection with the enterprises, in such a way that enterprises participate in the implementation of research programmes, by incorporating in parallel the research results in the production process.
<b>C. OBJECTIVES</b> The objectives of the measure are: a. Cooperation between Universities, Research Institutes, Intergovernmental Organisations and businesses, for the development of common actions of aimed research, innovation and technologies transfer b. Training human force, in order to improve the technical knowledge in different fields of production, in the fields of aimed research and technological innovation and the application of the contents connected with the development of innovation and communication technologies
<b>D. PROJECT CATEGORIES / PROJECTS</b> The following indicative actions will be included in the specific Measure: 1) Actions of cooperation between research centres, university and polytechnic institutions and technological parks, for the development of cooperation with enterprises (economic policy, financial issues, environmental issues, production and promotion of distinctive local products, protection of the consumers, etc.) 2) Actions of training and research, which also include common activities of training, research and supervised practice in the Universities and research institutions of the two countries 3) Exchange of experience and technology know-how, in the field e.g. of innovative technologies, telecommunications and in general of applied research 4) Actions for the transfer of technology and research results to the production processes and operations of the SMEs 5) Scholarship grants to University students and graduates of the two countries, on the basis of the common programmes

MEASURE 2.1

<b>4. QUANTIFICATION OF THE OBJECTIVES</b>		
<b>A. <u>OUTPUT INDICATORS</u></b>	<b>UNIT</b>	<b>TARGETS 2006</b>
		<b>GREECE-ITALY</b>
a. Actions for the support of research and technology - cooperation between enterprises and research institutes	Number	15
b. Scholarships granted	Number	150
c. Exchange/transfer of experiences and know-how	Number of actions	5

<b>B. <u>RESULT INDICATORS</u></b>		
a. Employment of new researchers / graduates of Higher Education Institutions during the implementation of the project	Annual full time equivalents	75

<b>C. <u>IMPACT INDICATORS</u></b>		
a. Enterprises with R&D activities		
b. Permanent jobs created by the operation of the projects	Number	20

<b>5. STATE AIDS</b>
The aid granted for the specific Measure is based on Regulation 70/2001 (SME)

**MEASURE 2.2**

<b>1. MEASURE IDENTITY</b>											
<b>MIS CODE</b>	<b>INTERREG</b>	<b>2000-2006</b>									
	<b>C.I.P</b>	<b>INTERREG III A / GREECE - ITALY</b>									
2	<b>PRIORITY AXIS</b>	<b>ENTREPRENEURSHIP</b>									
2.2	<b>MEASURE</b>	<b>"Assistance of the Competitiveness of the SMEs"</b>									
	<b>DURATION</b>	<b>2000-2006</b>									
	<b>FIELD/S OF INTERVENTION</b>	<b>164. Shared business services (business estates, incubators, stimulation, promotional services, networking, conferences, trade fairs) 167. Vocational training orientated to SMEs and handicrafts 173. Shared services for the tourism industry (including promotional activities, networking, conferences and trade fairs) 174. Vocational training with tourism orientation 182. Innovation and technology transfers, establishment of networks and partnerships between businesses and/or research institutes 413. Studies</b>									
	<b>FINAL BENEFICIARIES</b>	Central Public Administration and supervised agencies									
		Regional Administration									
		Chambers									
Training structures											
<b>RECIPIENTS / BENEFICIARIES</b>	Local Administrative Authorities / Local Authorities of A' and B' degree										
	SMEs in all the sectors of economy (rural, industrial, tourist etc) Owners and personnel of SMEs										
<b>2. FINANCIAL ELEMENTS</b>											
	<b>Total budget</b>	<b>Public Expenditure</b>								<b>Private Participation</b>	
		<b>Public Expenditure Total</b>	<b>Community Participation</b>		<b>National Participation</b>						
			<b>Total</b>	<b>ERDF</b>	<b>Total</b>	<b>National</b>	<b>Regional</b>	<b>Local</b>	<b>Other</b>		
	15.720.000	11.400.000	7.450.000	7.450.000	3.950.000	2.540.000	660.000		750.000	4.320.000	

MEASURE 2.2

<b>3. CONTENTS OF THE MEASURE</b>
<b>A. DESCRIPTION</b> <p>In the context of cross-border cooperation, priority will be given to the promotion of quality products, while with regard to tourism, priority will be given to actions of cooperation for the differentiation of tourist products /services developed under new methods. Consequently, the measure foresees actions referred to the creation of exemplary programmes aiming at the cooperation for the support of representative local products: determination of a group of such products, study of their particular characteristics, jointly drafting of the terms of their production, manufacturing and commercialisation, financing of a common mark for their commercial disposal, follow-up and quality control tools in the line of production, incorporation and development of applications emanating from the development of information technology. The measure also includes actions for the enhancement and expansion of the cooperation network of Commercial Chambers and other representative bodies for the support of cooperation between enterprises, along with actions for the support of traditional manufacturing and craftsmanship. The measure aims at the application of actions for the creation of a common information exchange network, the promotion of integrated tourist packages, services and remote reservation systems. Moreover, the measure includes actions for the growth and support of activities and services of special forms of tourism, along with actions for the training and growth of human resources regarding entrepreneurship, technical knowledge and application of new technologies.</p>
<b>B. AIM</b> <p>The aim of the Measure is the support of the entrepreneurship of SMEs in the areas which collaborate in the context of the Programme, with emphasis on tourism enterprises, mainly those operating in the areas of special and alternative forms of tourism, but also those which operate in traditional fields and handicraft.</p>
<b>C. OBJECTIVES</b> <p>The objectives of the Measure are:</p> <ol style="list-style-type: none"><li>The support of distinctive/ traditional local products</li><li>Support and extension of the cooperation networks between business - representative organisations</li><li>Support of the traditional handicraft and development of SMEs through the use/application of new technologies</li><li>Creation of a network for the exchange of information, promotion of integrated tourist packages and services and operation of remote reservation systems</li><li>Development and support of activities and services of special / alternative forms of tourism</li><li>Improvement of the capabilities of the manpower in the use of technologies in the production process.</li></ol>
<b>D. PROJECT CATEGORIES / PROJECTS</b> <p>The following indicative actions will be included in the specific Measure:</p> <ol style="list-style-type: none"><li>Studies for the specification of distinctive local products of both areas</li><li>Support of SMEs' business plans on distinctive local products (manufacturing, recognition, promotion, creation of common trademark, introduction of information technologies in quality monitoring and surveillance)</li><li>Enhancement and development of networks between the Chambers and other representative bodies of business, for the support of cooperation between the enterprises of the two areas</li><li>Support of traditional handicrafts and small businesses</li><li>Creation of networks for the exchange of information, for example for the promotion of integrated tourism packages and services or / and the possibility of performing distance reservations</li><li>Development and support of activities and services of special / alternative forms of tourism</li></ol>

MEASURE 2.2

<b>4. QUANTIFICATION OF THE OBJECTIVES</b>		
<b>A. OUTPUT INDICATORS</b>	<b>UNIT</b>	<b>TARGETS 2006</b>
a. SMEs receiving support	Number	15
b. Networks created	Number	2

<b>B. RESULT INDICATORS</b>		
a. Jobs created during implementation	Annual full time equivalents	170

<b>C. IMPACT INDICATORS</b>		
a. New full time jobs created	Number	25

<b>5. STATE AIDS</b>		
The aid granted for the specific Measure is based on Regulation 70/2001 (SME)		

**MEASURE 3.1**

<b>1. MEASURE IDENTITY</b>											
<b>MIS CODE</b>	<b>INTERREG</b>	<b>2000-2006</b>									
	<b>C.I.P</b>	<b>INTERREG III A / GREECE - ITALY</b>									
3	<b>PRIORITY AXIS</b>	<b>"ENVIRONMENT AND CULTURAL HERITAGE"</b>									
3.1	<b>MEASURE</b>	<b>"Enhancement of the Management of Common Ecosystems"</b>									
	<b>DURATION</b>	<b>2000-2006</b>									
	<b>FIELD/S OF INTERVENTION</b>	<b>345. Sewerage and purification 353. Protection, improvement and rehabilitation of the natural environment 24. Workforce flexibility, entrepreneurial activity, innovation, information and communication technologies</b>									
	<b>FINAL BENEFICIARIES</b>	Central Pubic Administration and supervised agencies									
		Regional Administration									
		Local Administrative Authorities / Local Authorities of A' and B' degree									
		NGOs									
		Bodies for the management of protected areas (Natura etc)									
	<b>RECIPIENTS / BENEFICIARIES</b>	Research Institutes									
		Higher Education Institutions									
		Inhabitants									
Trainees in the areas of protection and control of sea pollution											
LGO											
Public and Private Organizations											
<b>2. FINANCIAL ELEMENTS</b>											
		<b>Total budget</b>	<b>Public Expenditure</b>							<b>Private Participation</b>	
			<b>Public Expenditure Total</b>	<b>Community Participation</b>		<b>National Participation</b>					
				<b>Total</b>	<b>ERDF</b>	<b>Total</b>	<b>National</b>	<b>Regional</b>	<b>Local</b>	<b>Other</b>	
		29.666.600	17.250.000	17.250.000	10.750.000	12.416.600	10.166.600			0	

MEASURE 3.1

**3. CONTENTS OF THE MEASURE**

**A. DESCRIPTION**

Through this specific Measure, is ensured the protection and pursued the exploitation of the rich natural environment of INTERREG intervention area. More specifically, the measure includes actions concerning the means of control and pollution reduction in the marine environment through activities of training on safety at sea, development of protection systems, timely warning and prompt intervention in case of maritime accidents threatening the environment, management activities of urban sewages and sewages of rural work (olive presses) and livestock-farming, including the cleaning of water and sewerages, exemplary activities for the common confrontation of problems of reduction of aquifer or excessive consumption of water resources and their rational management, and finally, conduct of joint research on coastal ecosystems. Ecosystems' management and funding of relevant actions, should be also coordinated by agents funding similar projects (Operational Programme Environment, Regional Operational Programmes, Life etc), along with the directions of 'Natura 2000' Programme. Moreover, project evaluation procedure foresees the involvement of the regions that consist part of the Joint Technical Secretariat and pre-evaluate the proposals of agents located therein. Finally, all actions undertaken in protected areas shall be implemented based on the area specific management plan.

**B. AIM**

The aim of the Measure is the protection, improvement and sustainable management of the environment and the natural resources, both for the improvement of the quality of life of the inhabitants and for the preservation of the environment as an important, potentially productive, economic resource

**C. OBJECTIVES**

- a. The protection of water resources and marine environment
- b. The preservation and development of natural coastal ecosystems
- c. The application of tools for control, management and monitoring of the conditions which prevail and characterise the ecosystems
- d. The development of tools for the diffusion / transmission of information and scientific and technical knowledge regarding the ecosystems

**D. PROJECT CATEGORIES / PROJECTS**

The following indicative actions will be included in the specific Measure:

- 1) Actions relating to management, monitoring and protection of ecosystems according to the Directive 92/43 EEC (Natura 2000), with emphasis placed upon marine/coastal ecosystems
- 2) Studies and actions relating to management, monitoring and protection of coastal areas, with emphasis on management of water resources
- 3) Management Risk - Projects related to i) natural disasters, with emphasis on earthquakes, droughts, fires and floods, ii) technological disasters with emphasis on marine accidents
- 4) Actions of information systems for the popularisation and diffusion of scientific and technical knowledge for the natural environment as well as actions related to awareness, oriented towards specific population target groups
- 5) Actions/ projects for the management of rural and urban waste in coastal areas

MEASURE 3.1

<b>4. QUANTIFICATION OF THE OBJECTIVES</b>		
<b>A. OUTPUT INDICATORS</b>	<b>UNIT</b>	<b>TARGETS 2006</b>
		<b>GREECE-ITALY</b>
a. Actions of protection, management and monitoring of marine and coastal areas	Number	10
b. Actions for the management of urban and rural waste	Number	2
c. Actions preventing / dealing with natural and technological disasters	Number	4
<b>B. RESULT INDICATORS</b>		
a. Jobs created during implementation	Annual full time equivalents	245
<b>C. IMPACT INDICATORS</b>		
a. New full time jobs created	Number	30

**MEASURE 3.2**

<b>1. MEASURE IDENTITY</b>										
<b>MIS CODE</b>	<b>INTERREG</b>	<b>2000-2006</b>								
	<b>C.I.P</b>	<b>INTERREG III A / GREECE - ITALY</b>								
3	<b>PRIORITY AXIS</b>	<b>"ENVIRONMENT AND CULTURAL HERITAGE"</b>								
3.2	<b>MEASURE</b>	<b>"Promotion, Restoration and Development of the Historical and Cultural Environment of Common Interest"</b>								
	<b>DURATION</b>	<b>2000-2006</b>								
	<b>FIELD/S OF INTERVENTION</b>	<b>354. Preservation and rehabilitation of cultural heritage 172. Non physical investments (development and supply of tourism services, sport, cultural and recreation activities, cultural heritage), 415. Information of the citizen</b>								
	<b>FINAL BENEFICIARIES</b>	Central Public Administration and supervised agencies								
		Regional Administration								
		Local Administrative Authorities / Local Authorities of A' and B' degree								
		Research Institutes / Organizations								
	<b>RECIPIENTS / BENEFICIARIES</b>	Businesses for utilization of cultural resources								
		Inhabitants								
		Non profit structures with cultural aims								
		Public (libraries, documentation centres) and Scientific Organizations								
<b>2. FINANCIAL ELEMENTS</b>										
		<b>Total budget</b>	<b>Public Expenditure</b>							<b>Private Participation</b>
			<b>Public Expenditure Total</b>	<b>Community Participation</b>		<b>National Participation</b>				
				<b>Total</b>	<b>ERDF</b>	<b>Total</b>	<b>National</b>	<b>Regional</b>	<b>Local</b>	<b>Other</b>
		34.160.000	27.493.400	18.870.000	18.870.000	8.623.400	6.823.400	1.800.000		6.666.600

MEASURE 3.2

<p><b>3. CONTENTS OF THE MEASURE</b></p>
<p><b>A. DESCRIPTION</b></p> <p>Through this particular measure is sought the protection and exploitation of the historical and cultural resources of the eligible regions of the Programme, via the introduction of cooperation networks. More specifically, the measure foresees project categories for the exploitation of the common historical and cultural characteristics, aiming at the retrieval of common identity and each region's particular contribution to the current profile of adjacency of the eligible regions. There are also indicated actions for the projection of the common archaeological heritage through research and technology, along with the creation of a technologically advanced network that will highlight the common historical, social and cultural characteristics through music, painting, architecture, languages and dialects of the urban, popular and rural environment and the written monuments (eg archives), a fact that will facilitate research and offer perspectives in education and employment. In parallel, the measure foresees the creation of a network of libraries, through which editorial activity will be promoted to the benefit of research and exchanges in issues of common historical and cultural heritage, as well as the constitution of a network of reception structures highlighting sites of cultural interest. Moreover, the measure includes indicated actions for the creation of permanent and viable institutions of public nature for the interconnection of modern traditions aiming at the improved cooperation between the eligible regions, as well as actions for the realisation of events with permanent character, highlighting and promoting various expressions of modern art.</p>
<p><b>B. AIM</b></p> <p>The aim of the Measure is the promotion of the historical, social and cultural character of the areas which belong to the eligible Regions, through the promotion of scientific research and cultural exchanges, a fact that is expected to support regional development, with positive effects on the economy, employment but also education.</p>
<p><b>C. OBJECTIVES</b></p> <p>The objectives of the Measure are:</p> <ul style="list-style-type: none"><li>a. The development of the character of historical, social and cultural heritage, with interventions of common interest for rehabilitation and renewal</li><li>b. The development of research, exchanges and the contribution of modern and current artistic forms</li><li>c. The use of cultural heritage as a factor of integrated regional development with positive effects on tourism, education and employment</li></ul>
<p><b>D. PROJECT CATEGORIES / PROJECTS</b></p> <p>The following indicative actions will be included in the specific Measure:</p> <ul style="list-style-type: none"><li>1) Actions for the support of modern forms of culture (shows, publications, exhibitions, festivals etc.)</li><li>2) Actions of management, exploitation, launch and promotion of the historical and cultural heritage of common interest (emphasis to archaeological monuments of common interest)</li><li>3) Reuse or / and exploitation of important traditional buildings and infrastructures for tourism / cultural activities</li><li>4) Creation of a network of reception structures for the launch, promotion and exploitation of the cultural heritage</li><li>5) Creation of networks for the development of cultural elements (arts, dialect, language, architecture etc.)</li><li>6) Actions for the promotion and information on the common issues of culture with the use of new technologies</li><li>7) Creation of structures for the connection, promotion and development of traditional cultural elements of the two countries</li></ul>

MEASURE 3.2

<b>4. QUANTIFICATION OF THE OBJECTIVES</b>		
<b>A. OUTPUT INDICATORS</b>	<b>UNIT</b>	<b>TARGETS 2006</b>
		<b>GREECE-ITALY</b>
a. Actions concerning management / exploitation / promotion of cultural resources	Number	12
b. Cultural events	Number	10
c. Networks created	Number	4

<b>B. RESULT INDICATORS</b>		
a. Jobs created during implementation	Annual full time equivalentents	370

<b>C. IMPACT INDICATORS</b>		
a. New full time jobs created	Number	20

<b>5. STATE AIDS</b>
The aid granted for the specific Measure is based on Regulation 70/2001 (SME)

**MEASURE 4.1**

<b>1. MEASURE IDENTITY</b>											
<b>MIS CODE</b>	<b>INTERREG</b>	<b>2000-2006</b>									
	<b>C.I.P</b>	<b>INTERREG III A / GREECE - ITALY</b>									
4	<b>PRIORITY AXIS</b>	<b>"TECHNICAL ASSISTANCE AND MANAGEMENT OF THE PROGRAMME"</b>									
4.1	<b>MEASURE</b>	<b>"Management, Implementation, Monitoring and Control Activities"</b>									
	<b>DURATION</b>	<b>2000-2006</b>									
	<b>FIELD/S OF INTERVENTION</b>	<b>411. Preparation, implementation, monitoring, publicity, 412. Evaluation, 413. Studies</b>									
	<b>FINAL BENEFICIARIES</b>	Managing Authority of the Programme									
		Region of Puglia									
	<b>RECIPIENTS/BENEFICIARIES</b>	Managing Authority of the Programme, Joint Technical Secretariat									
Region of Puglia											
Final Beneficiaries											
<b>2. FINANCIAL ELEMENTS</b>											
		<b>Total budget</b>	<b>Public Expenditure</b>							<b>Private Participation</b>	
			<b>Public Expenditure Total</b>	<b>Community Participation</b>		<b>National Participation</b>					
				<b>Total</b>	<b>ERDF</b>	<b>Total</b>	<b>National</b>	<b>Regional</b>	<b>Local</b>		<b>Other</b>
		4.340.000	4.340.000	2.720.000	2.720.000	1.620.000	1.299.000	321.000			

MEASURE 4.1

<p><b>3. CONTENTS OF THE MEASURE</b></p>
<p><b>A. DESCRIPTION</b></p> <p>In the framework of Projects' support for the good function of the Programme's Authorities, the facilitation of its implementation and the support of establishment and good function of the cooperation structures, the Measure contains actions, which aim at ensuring the effective functioning of the administrative and management systems and the maintenance of the implementation provisions. These actions relate both to the organization of the Agencies and Authorities function that are involved in the Programme, and the acquisition of technical mediums necessary for their function.</p>
<p><b>B. AIM</b></p> <p>The Measure aims to constitute a fundamental support tool and monitoring means of the Programme during all stages, including planning, as well as, implementation and evaluation</p>
<p><b>C. OBJECTIVES</b></p> <p>The Objectives of the Measure are:</p> <ol style="list-style-type: none"> <li>a. Grouping and simplifying the activities of evaluation / selection and control of the projects</li> <li>b. Co-ordinated and effective monitoring, control and evaluation of the interventions</li> </ol>
<p><b>D. PROJECT CATEGORIES / PROJECT</b></p> <p>The following actions will be included in the specific Measure:</p> <p><b>Support of the Programme Management</b></p> <ol style="list-style-type: none"> <li>1) Actions for the preparation, operation and meetings of cross-border decision making and cooperation bodies (Monitoring and Steering Committee and Transnational Secretariat)</li> <li>2) Actions for the training of the personnel of the Managing Authority and the Joint Technical Secretariat; actions for their participation to conferences, fora etc.</li> <li>3) Actions for the acquisition and the installation of the electronic systems, necessary for the Programme management, monitoring and evaluation, as well for the functioning of the Joint Technical Secretariat</li> <li>4) Actions for financial and on the spot controls of the projects (e.g. external auditors for financial controls, controls of procedures etc.)</li> <li>5) Actions for the rendering of services in the framework of committees or work groups</li> </ol> <p><b>Actions related to studies and expertise</b></p> <ol style="list-style-type: none"> <li>6) Studies (e.g. for the orientation of the Programme actions, the specification of Programme actions etc.)</li> <li>7) Expertise and rendering of services for the provision of technical support to the Managing Authority and the Joint Technical Secretariat, with respect to special issues, which by nature could not be dealt by their personnel (mainly issues requiring high expertise)</li> </ol> <p><b>Evaluation</b></p> <ol style="list-style-type: none"> <li>8) Carrying out of evaluation and mid-term evaluation reports, as they are foreseen in the C.I.P., and of additional evaluations, especially regarding Programme implementation issues</li> </ol>
<p><b>E. OUTPUT INDICATORS</b></p> <ol style="list-style-type: none"> <li>a. Studies, expertise</li> <li>b. Technical support actions</li> <li>c. Equipment</li> </ol>

<b><u>RESULT INDICATORS</u></b>	<b>UNIT</b>	<b>TARGETS 2006</b>
		<b>GREECE-ITALY</b>
a. Jobs created during implementation	Annual full time equivalents	<b><u>20</u></b>

**MEASURE 4.2**

<b>1. MEASURE IDENTITY</b>											
<b>MIS CODE</b>	<b>INTERREG</b>	<b>2000-2006</b>									
	<b>C.I.P</b>	<b>INTERREG III A / GREECE - ITALY</b>									
4	<b>PRIORITY AXIS</b>	<b>"TECHNICAL ASSISTANCE AND MANAGEMENT OF THE PROGRAMME"</b>									
4.2	<b>MEASURE</b>	<b>"Complementary Activities for the Implementation of the Programme: Promotion, Information Provision, Evaluation and Publicity"</b>									
	<b>DURATION</b>	<b>2000-2006</b>									
	<b>FIELD/S OF INTERVENTION</b>	<b>411. Preparation, implementation, monitoring, publicity, 415. Citizen Awareness</b>									
	<b>FINAL BENEFICIARIES</b>	Managing Authority of the Programme Region of Puglia									
	<b>RECIPIENTS/BENEFICIARIES</b>	Managing Authority of the Programme, Joint Technical Secretariat Region of Puglia Final Beneficiaries									
<b>2. FINANCIAL ELEMENTS</b>											
			<b>Public Expenditure</b>								
	<b>Total budget</b>	<b>Public Expenditure Total</b>	<b>Community Participation</b>		<b>National Participation</b>					<b>Private Participation</b>	
			<b>Total</b>	<b>ERDF</b>	<b>Total</b>	<b>National</b>	<b>Regional</b>	<b>Local</b>	<b>Other</b>		
	2.107.704	2.107.704	1.303.852	1.303.852	803.852	637.696	166.156				

MEASURE 4.2

<p><b>3. CONTENTS OF THE MEASURE</b></p>
<p><b>A. DESCRIPTION</b></p> <p>The specific Measure aims to the awareness of the Programme and promoting it to the public, so as on the hand to enrich the proposals submitted by the potential beneficiaries and on the other hand to spread the results of the Programme. As a result, the categories of the projects envisaged within the framework of the Measure, seek to safeguard the proper functioning of the Transnational Partnership Conference and the implementation of the tasks stipulated in the relevant clauses concerning evaluation, publicity and information provision during the programming period.</p>
<p><b>B. AIM</b></p> <p>The Measure aims towards the dissemination and promotion of the Programme to the public, so that on the one hand the proposals submitted by the prospective final beneficiaries are enriched and, on the other, the Programme's results are disseminated, after the relevant evaluation.</p>
<p><b>C. OBJECTIVES</b></p> <p>The Objectives of the Measure are:</p> <ol style="list-style-type: none"> <li>a. To ensure the activation, publicity and information actions envisaged by the regulations, during the Programme implementation</li> <li>b. To enhance Programme awareness, so as to, on the one hand, provide the potential for more and better proposals by prospective final beneficiaries and, on the other hand, to evaluate and widely disseminate the results that will be accomplished by the Programme's implementation</li> </ol>
<p><b>D. PROJECT CATEGORIES / PROJECT</b></p> <p>For the specific Measure there will be actions included as follows:</p> <p><b>1) Compilation of a Communication Action Plan</b></p> <ul style="list-style-type: none"> <li>• Specification of the main recipients of the Communication Action Plan (target-groups), their breakdown into sub-categories and specification of their needs</li> <li>• Frequency and duration of the Action Plan</li> <li>• The communication means (press and electronic media, Internet etc.)</li> <li>• The content of the communication policy (general, specific, brief, detailed)</li> </ul> <p><b>2) Implementation of communication actions</b></p> <p>Comprises all the actions that will arise from the Communication Action Plan, such as:</p> <ul style="list-style-type: none"> <li>• Publications to the daily and periodical press (full-page publications, insets etc.)</li> <li>• Television-radio spots, programmes etc.</li> <li>• Organisation of conferences, workshops, for the information/awareness raising of the Final Beneficiaries and recipients/ beneficiaries of the Programme actions</li> <li>• Creation and distribution of printed material (information leaflets, various publications, signs, posters etc.)</li> <li>• Utilisation of electronic means (creation of a website, data bases, multimedia etc.)</li> <li>• Participation to national and international exhibitions, conferences etc.</li> </ul>
<p><b>E. OUTPUT INDICATORS</b></p> <ol style="list-style-type: none"> <li>a. Awareness, information and technical support actions</li> <li>b. Studies - expertise</li> <li>c. Evaluation consultants</li> <li>d. Publicity consultants</li> </ol>

<b>RESULT INDICATORS</b>	<b>UNIT</b>	<b>TARGETS 2006</b>
		<b>GREECE-ITALY</b>
a. Jobs created during implementation	Annual full time equivalents	<b>10</b>

## **IV. IMPLEMENTATION PROVISIONS**

## **1. INTRODUCTION**

According to article 9 (point m') and to article 18 par. 3, of Council Regulation 1260/99, the Programme Complement constitutes the instrument for the implementation of the Programme. Beyond the provisions envisaged in the Regulation, it also comprises all the necessary elements for a sound and effective management of the Programme according to Community Announcement 2000/C 143/08, especially:

- the analytical description of the Programme's measures;
- the specification of the categories of final beneficiaries for the measures that are included for the implementation of the Programme
- the detailed description of the financial framework of every measure and of the related implementation procedures, primarily concerning the management system and the financial control. This is done so as to be able to respond to the requirements for ensuring the effective and regular use of Community funds.

## **2. IMPLEMENTATION PROVISIONS**

The implementation provisions are based on Regulation (EC) 1260/99 (articles 32, 34, 35), as well as on the directions of the Community Initiative INTERREG (E(2000)1101/28.4.2000).

The countries which collaborate in the framework of the present Programme, Greece - Italy, agreed to the following management and monitoring structures of the Programme:

- Monitoring Committee
- Steering Committee
- Managing Authority
- Joint Technical Secretariat
- Paying Authority

## **2.1 MONITORING COMMITTEE**

According to article 35 of Regulation (EC) 1260/99 of the European Council and article 28 of Communication E (2000)1101 of the Community Initiative INTERREG, a Monitoring Committee is established.

The main responsibilities of the Monitoring Committee are:

- the approval or modification of the Programme Complement, including the physical and economic indicators, which are used for monitoring the Programme;
- the examination and approval of the selection criteria of the interventions within the framework of each measure, six months after the approval of the Programme, according to article 15 of the general regulation;
- the evaluation of the progress achieved on the objectives set in the context of the various measures and the examination of the mid-term evaluation;
- the control and approval of the annual reports and of the final report, before communicating them in the European Commission;
- the control and approval of proposals for the modification of the content of the Commission's Decision with respect to the contribution of the Funds;
- the elaboration of proposals, at its discretion, to the Managing Authority for any restructuring or revision of the interventions which will contribute to the better management of the aid, according to article 34, paragraph 3, of Regulation (EC) 1260/99;
- the approval of every modification which is considered to be necessary for the punctual and according to the prescribed objectives implementation of the Programme as a whole, following the proposal of the Managing Authority or of the Joint Technical Secretariat;
- the proposal of modifications in the implementation provisions of the present;
- the decision on the establishment of the Joint Groups of Technical Support, as well as information on and evaluation of the progress of these activities;
- Approval of the information and publicity programme.

During its first meeting, the Monitoring Committee approves its Rules of Procedure, including all the necessary organisational provisions.

### Composition

The Monitoring Committee is comprised of representatives from every Member – State that may be:

- Representatives of the Central, Regional and Local Administration
- Representatives of economic and social partners, with the participation of non-Governmental Organisations
- A representative of the Environmental Authority of each country
- One (1) representative from the European Commission with advisory status

In addition, the right of participation as observers is attributed to the Managing Authority, the Financial Control Committee, the Joint Technical Secretariat and others.

The composition of the Monitoring Committee will take into consideration gender equality principles.

The Monitoring Committee has two (2) co-Presidents. The General Secretary of Investment and Development of the Ministry of Economy and Finance of Greece and the President of the Puglia Region of Italy, or their deputies, are the co-Presidents of the Monitoring Committee. The Presidency is alternately exercised annually by each part.

The relevant Authorities appoint the members of the Monitoring Committee.

The Monitoring Committee convenes at least once a year in the country holding the presidency.

Decisions in the Monitoring Committee are taken by the consent of the members. The decisions may also be made by written procedure, through simple and / or electronic mail. A decision cannot be made unless the co-presidents both agree.

## **2.2 STEERING COMMITTEE**

According to points 25 and 29 of the INTERREG Community Initiative Communication 2000/1101, a Steering Committee is established. The Steering Committee constitutes a flexible structure with the following responsibilities:

- ❖ It selects the projects for every measure, as well as their funding, confirming that the submitted proposals were made according to the eligibility criteria, taking into account the recommendations of the Managing Authority
- ❖ It decides on the composition of the cross-border work groups
- ❖ It approves the printed material, concerning the calls for proposals and especially the type of the project application forms
- ❖ It approves the Annual Programme of Technical Assistance.

During the first working session, the Steering Committee approves its Rules of Procedure, which must include all the necessary provisions for its organisation.

The Steering Committee transfers to the Managing Authority and to the Paying Authority the list of the projects and the corresponding approved funding.

### Composition

The Steering Committee is comprised of equal number of representatives from every Member – State that may be:

- Representatives of the Central, Regional and Local Administration
  - Representatives of economic and social partners, with the participation of non-Governmental Organisations
  - A representative of the Environmental Authority of each country
- A representative of the European Commission attends as an observer.

Representatives of the Joint Technical Secretariat and the Managing Authority, as well as the Central Administration may participate in the meetings as observers.

Following the invitation of the President, and the agreement of the co-President, experts can participate as observers in the Steering Committee.

The members of the Steering Committee are designated by the competent authorities involved. The composition of the Steering Committee, will be decided by taking into consideration the principle of equal opportunities.

In the Steering Committee the co-Presidents are, on the Greek side alternately in alphabetical order, the General Secretaries of the eligible Regions (Western Greece, Ipiros and Ionian Islands) or their deputies designated upon decision of

the General Secretary of Investment and Development of the Ministry of Economy and Finance, and on the Italian side the President of Puglia Region or his deputy.

The Presidency is alternately exercised annually by each part.

The Steering Committee will convene at least twice a year.

Decision making in the Steering Committee results from the consent of its members. The decisions may also be made by written procedure through simple and/or electronic mail. A decision cannot be made unless both the co-presidents agree.

### **2.3 THE MANAGING AUTHORITY**

According to article 9 and 34 of Regulation (EC) 1260/99 of the Council and to point 25 of Communication E 2000/1101 of the INTERREG Initiative, the Management Department of the INTERREG Community Initiative Programme, of the Ministry of Economy and Finance of Greece constitutes the Managing Authority of the Programme, and is appointed on the basis of the agreement of both sides.

The Managing Authority is responsible for the effectiveness of the Programme's management and application, as well as the sound management of ERDF resources. The main responsibilities of the Managing Authority are the following:

- The implementation of the Monitoring and Steering Committees' decisions.
- The confirmation of the regularity and compatibility with the Community policies of the intervention funded within the Programme's framework.
- The coordination, management and implementation of the Programme through effective procedures and with the greatest possible appeal to computerised means of information.
- The implementation of the Programme Complement and its modification according to the demands of the Monitoring Committee.
- To ensure the good functioning of the monitoring system (recording of implementation data, collection of financial, procedural and physical data, as well as data necessary for the controls) according to article 34 of Regulation (EC) 1260/99, by using where possible means of information technology, so that all partners interested in the Programme's

implementation may form a network, and also to facilitate the exchange of data with the Commission.

- To ensure the processing of the payment applications, that are approved by the national coordinators, and to forward these to the Paying Authority for the payment of the beneficiaries.
- The elaboration and presentation to the Commission, after the approval of the Monitoring Committee the annual reports and final completion report.
- The preparation of the decisions of the Monitoring and Steering Committee.
- The organisation of the mid-term and the ex-post evaluation, with the cooperation of the European Commission.
- To ensure the use of a distinct accounting systems or a proper accounting codification of the forecast actions from the Programme's interventions.
- To introduce controls concerning the use of ERDF funds and the coordination of the internal control measures which are being used in each country.
- To supervise that the obligations concerning information and publicity are adhered to.
- The supervision of the Joint Technical Secretariat's proper functioning.
- The communication of the decisions of the Steering Committee to the beneficiaries and of the decisions of the Monitoring Committee to the interested parties.
- The formulation of criteria and methodologies of control

The Programme's Managing Authority provides immediate and regular information to the Region of Puglia, mainly concerning the reports to the Commission. The Region of Puglia provides to the Managing Authority, the necessary support so as to ensure the effectiveness and the normality of the implementation and management of the Programme on Italian soil.

The Management expenses are covered by the technical assistance budget.

## **2.4 THE JOINT TECHNICAL SECRETARIAT**

In order to assist the work of the Managing Authority the two sides agree to form a Joint Technical Secretariat.

The Joint Technical Secretariat consists of two parts:

- A technical unit positioned near the Managing Authority.

- The second part is composed of six members, three for the Italian side and three for the Greek. For the Greek side the three persons come from the three eligible regions.

The Technical Unit of JTS will be funded by the budget for technical assistance, according to Regulation (EC) 1685/2000.

The main responsibilities of the Joint Technical Secretariat are as follows:

- the assistance and support of the operations of the Monitoring Committee, the Steering Committee, with the provision of all possible forms of secretarial support, etc.;
- the operation as a connecting link between the Programme's authorities and the national authorities involved;
- the mobilisation of agencies, authorities, as well as, any other regional agency with the intention of enhancing the interest for participation in the Programme (especially where low participation is observed);
- formulation, following the agreement of the Managing Authority, of projects for the promotion and publicity of the Programme
- distribution, in document form, of the applications for the submission of projects;
- collection of proposals, completeness check, and submission of the proposals accompanied by management annotations;
- provision of support and counselling to the final beneficiaries concerning the monitoring system;
- supervision of the collection of all the technical data forms for monitoring projects, for their control and their submission to the Managing Authority;
- provision of support for all the necessary supervision and documentation procedures, so as to assist the operations of the Paying Authority and the Managing Authority;
- implementation of all procedures concerning the monitoring of the normal evolution of the Programme, including the co-ordination of the regional authorities and the final beneficiaries, as well as the monitoring of the realisation of in situ controls for the supervision of the physical and economic progress of the projects. With respect to this progress of the projects a memorandum is submitted to the Managing Authority.

The Managing Authority is responsible for the assignment of duties and responsibilities to the members of the Joint Technical Secretariat.

### **3. THE PAYING AUTHORITY**

A Paying Authority is constituted according to article 9 of the Council Regulation and point 25 of the Commission Communication 1101/28-4-2000. The Member States designate a special service of the Greek Ministry of Economy and Finance as the Paying Authority of the Programme. The headquarters of the Paying Authority is the Ministry of Economy and Finance, 28 Petraki Street, Syntagma, 101 63, Athens, Greece.

The main responsibilities of the Paying Authority are:

- the filling and submission of payment applications to the European Regional Development Fund. A complete copy of the payment applications and the accompanying voucher documents must be sent for the information of the Monitoring Committee;
- the receipt of the payments of the Commission;
- the allocation of ERDF funds for the benefit of the final beneficiaries, according to article 32 of Regulation (EC) 1260/99;
- the allocation to the Programme of the interest accruing from the advance payments deposited by the European Commission when these are credited to the relevant bank account;
- the formulation and communication of the forecasts made from the payment applications for the current fiscal year, as well as for the next;
- The carrying out or information provision concerning the implementation instruments for the financial control of the Programme. Taking into consideration that the paying authority is not in a position to audit the appropriate use of Community funds in Italian territory, the Region of Puglia is obliged to take the necessary steps for the auditing of funds in its area, indicating to this effect the responsible public authorities and the procedures that will be followed to carry out the audits. The results of the audits will be officially communicated to the Managing Authority and the Paying Authority of the Programme. The Region of Puglia specifies the Service that will undertake the responsibility for the validation of expenses on the Italian side.

As stated in article 32 of Regulation (EC) 1260/99, the Commission deposits an advance payment to the Paying Authority as the first obligation, which advance is

made, as specified by article 31, when the relevant approval Decision of the Programme is made by the European Commission. The advance payment amounts to 7% of the total participation of the Structural Fund and, according to budget availabilities may be divided to at most two fiscal years.

The next financial flows are the anticipated intermediate payments, in the form of settling of outlays actually incurred by persons in charge of implementation. The said outlays are subject to the verification procedure of the Paying Authority.

In order to provide the necessary cash liquidity to the persons in charge of implementation, the Paying Authority guarantees the speed of transfer payments of the corresponding funds.

In order to successfully complete its mission, the Payment Authority maintains a unique bank account.

The Paying Authority cooperates with the Managing Authority. The Managing Authority is supported in its brief by the Joint Technical Secretariat, which is maintained by the technical assistance funds.

## **4. IMPLEMENTATION AND PROGRAMMING PROCEDURE**

### **4.1 PROJECT SELECTION CRITERIA FOR INCLUSION INTO THE PROGRAMME**

#### ***General Principles***

As stated in Community Initiative Programme INTERREG III A / Greece - Italy, the projects that will be included in the Programme, must comply with the eligibility conditions specified in Regulations (EC) 1269/90 and 1685/2000, as well as in the Interreg III Communication.

The criteria of eligibility of projects, will be determined according to point b of paragraph 3, article 35 of Regulations (EC) 1260/99 and will be approved by the Monitoring Committee of the Programme. The minimum set of general criteria which must be satisfied in total for the selection of projects are as follows:

- a) They must have a cross border nature, in the sense that, either they are fully implemented by one country, providing benefits to the inhabitants of eligible cross border areas, or their management and implementation implies the cooperation between agencies of the two countries
- b) They must be compatible and serve the European Union policies, primarily concerning the environment, equal opportunities and the labour market.
- c) They must respect the national and the Community legislation and they must clearly prove the national contribution.
- d) They must not be funded by other community Programmes.
- e) They must not repeat previous/ongoing actions
- f) They must present specific physical object objectives and specific expected results.
- g) They must be concluded before December 31st 2008

#### ***Presentation of funding applications***

The Monitoring Committee takes decisions concerning the prerequisites, the criteria and the procedures for the call for ~~expression of interest~~proposals for the inclusion of projects.

Before the call for ~~the submission of applications~~proposals, the Managing Authority supported by the Joint Technical Secretariat, will prepare a package of material containing information and application forms intended for the potential Final Beneficiaries, both in printed and electronic format.

#### **4.2 IMPLEMENTATION OF THE PROJECT LEADER AUTHORITY**

Those projects, the administration and implementation of which presupposes the cooperation between agencies of both countries, may be submitted through project leader authority.

The project leader has the following responsibilities:

- The submission of the project's application
- The coordination concerning the submission of the project's application, so as to identify the part of the financial and physical object which relates to each partner

- The signing of the contract for the implementation of the project with the Managing Authority
- The cross border management of the project
- The management and the progress reports of the entire project
- The monitoring and the reports concerning the flow of ERDF funds for the entire project
- The coordinated promotion of actions concerning the entire project, overcoming any possible obstacles that arise from the two countries' different frameworks, as well as the punctual notification of the Managing Authority on the subject
- The adherence to a system for the accounting monitoring of the entire project

### **4.3 PROJECT EVALUATION PROCEDURE**

Project evaluation comprises:

1. confirmation of formal eligibility (complete application file);
2. confirmation of the project's coherence with respect to the Programme (eligibility of the final beneficiary and the proposed actions, project location, cross-border value of the intervention, compatibility with Community policies including adherence to the competition and public procurement regulations, the respect and protection of the environment, the fight against inequality and the promotion of equality of opportunities between men and women);
3. technical and economic analysis;

The confirmation of formal eligibility and the requirement for the project's coherence (as detailed above) are accomplished by the Joint Technical Secretariat;

Finally, the Managing Authority evaluates the technical and economic content of the proposals and ranks the proposed projects, it then submits them for approval to the Steering Committee;

For the execution of these tasks, the Managing Authority, may be assisted by the Technical Unit and/or, if this is considered necessary by independent experts;

#### **4.4 APPROVAL OF PROJECTS**

The decision of the Steering Committee is communicated to the Managing Authority.

According to the decisions of the Steering Committee, the national supervisors cater for the national co-funding of the projects, based on procedures required in each country.

The Managing Authority, communicates immediately the financing decisions to the Paying Authority, which, on the basis of the aforementioned rulings, is obliged to earmark the amount allocated to the each project from the Programme's ERDF funds.

#### **4.5 ORGANISATION OF FINANCIAL FLOWS**

The co-financing of ERDF, which the European Commission contributes to the Programme, is deposited to a unique account kept by the Paying Authority.

In Italy, the national and regional public co-financings are recorded in the corresponding lines of the budget that are directly related to the Programme, so that transparency in the management of co-financings is ensured. The national contribution concerning the Community Initiative Programme is transferred to the Region of Puglia according to the provisions of Law 183/1987.

In Greece, the State guarantees the public national contributions. For the projects selected, the Ministry of Economy and Finance issues a decision for their entry into the public investment programme. All public sector final beneficiaries enter into their budgets the total or annualised sums provided for the project in the context of the Programme.

The Steering Committee, on the basis of a proposal of the Managing Authority, selects the projects to be funded. The Managing Authority, assisted by the Joint Technical Secretariat, coordinates the actions necessary for supervision so that the projects can be implemented. The relevant competent bodies and services in each country undertake actions relating to the earmarked sums and the granting of expenses in favour of the final beneficiaries.

The Managing Authority caters for the import of data relating to realised expenses to the information system.

The Paying Authority uses the electronically recorded information for the submission to the E.C. of the payment application. This application, distinguishes between the Italian and the Greek side and is entered into the integrated data base of the Structural Funds.

The Paying Authority guarantees the transfer speed of the necessary sums to those responsible for the implementation of the Programme.

For the final beneficiaries, the Paying Authority deposits an advance payment of the order of 7%, corresponding to the participation of the ERDF, for each project selected by the Steering Committee, barring a contrary relevant decision.

The next stage of the financial flow envisages the intermediate payments, in the form of reimbursement of expenses actually incurred by the final beneficiary of each project, on the basis of an expense declaration and the corresponding authorisation.

Further specialisation of the organisation of financial flows, will be finalized through the submission of the Communication of Article 5 of Regulation 438/01, following agreement of the participating Member States.

## **5. MONITORING OF THE PROGRAMME**

### **5.1 THE MONITORING SYSTEM**

The Managing Authority, according to article 34 of Regulation (EC) 1260/1999, is responsible for the establishment of a reliable process for the collection of economic and statistical data relevant to the execution of the Community Initiative Programme, which will allow the elaboration of the necessary indicators for the monitoring of the Programme, as stated in article 36 and the evaluation which is mentioned in articles 42, 43 of the aforementioned regulation.

The Managing Authority, assisted by the Joint Technical Secretariat, ensures for the entire period of the 2000/2006 programming, that the financial and physical

monitoring system of the Community Initiative Programme is functioning fully and supplied with the data provided by the final beneficiaries, according to what is mentioned in every communication of financial grants, allowing in this way the production of Reports about the annual and final activities as envisaged in article 37 of the Regulation (EC) 1260/1999.

The data are supplied by the administrative services of the two countries. The monitoring of the Programme is effected through the appropriate for each measure indicators:

- The degree of realisation of the objectives by measure and priority axis,
- The degree of progress, effectiveness and impact of the Programme at the corresponding level, based on actual implementations
- The degree of progress of the financial programme.

The monitoring system is formulated so as to:

- Record the relevant information for the implementation according to the timetable, in accordance with article 36 of the Regulation (EC) 1260/99,
- Decide on reliable economic, procedural and physical data,
- Provide additional information based on the decisions of the Monitoring Committee.

The monitoring of the Programme will be realised through a common integrated computerised system.

## **5.2 FINANCIAL CONTROL**

According to articles 34 and 38 of Regulation (EC) 1260/99 the responsibility for financial control belongs to the Managing Authority, the Paying Authority and the auditing authorities appointed by each Member State. According to article 34 f of Regulation (EC) 1260/99, the Managing Authority of the Programme is in the first instance responsible for the lawfulness of the financed actions/projects and the implementation of an internal control system. This first level internal control comprises the control of projects at their physical, financial and accounting dimension, both at the implementation location, and at the headquarters of the bodies keeping the original technical files and the expenditure documentation. In this role the Managing Authority is being assisted by the Joint Technical

Secretariat, according to detailed specifications of the contract which will be signed.

Second level control is exercised by the Paying Authority. Given that the Paying Authority does not have the capacity to control the proper use of resources beyond its national territory, Italy is obliged to take the necessary measures, indicating the responsible public authority and the procedures by which the control will be conducted in its territory. Binding agreements/contracts will be signed between the Managing Authority/Paying Authority and the corresponding control authority of Italy so as to ensure a full financial control of the use of ERDF resources.

The third level controls ensuring adherence to the provisions of Regulations (EC) 1260/99 and 438/01, are realized by the relevant auditing bodies, which are the Financial Control Committee (EDEL) of the Ministry of Economy and Finance for Greece and the DIPARTIMENTO PROVINCIALE DEL MINISTERO DELL' ECONOMIA E DELLE FINANZE – RAGIONERIA PROVINCIALE DELLO STATO UFF III<sup>0</sup> DI BARI for Italy.

During the performance of specialised controls of all levels the services of external auditors or private auditing companies may be used. The corresponding national control bodies (article 38 of Regulation (EC) 1260/99), are obliged to provide to the European Commission all the available data at the project level for projects co-funded by the ERDF and at the same time inform the Managing and the Paying Authority. The European Commission may carry out, with its employees or representatives, on-the-spot-checks for the actions and the management and control systems. If the European Commission detects irregularities, these observations shall be addressed to the Managing Authority and the Member State concerned, according to article 38 of Regulation (EC) 1260/99, paragraph 4.

According to article 15 of Regulation (EC) 438/01 and article 38 of Regulation (EC) 1260/99, the Financial Control Committee (EDEL) of the Ministry of Economy and Finance of Greece, submits to the E.C. during Programme implementation period, a declaration summarising all checks carried out, in order to state regularity. This declaration is based upon the outcomes of controls being realised by the competent services in each member state.

Full compatibility of financial control systems with the requirements of E.C. Regulations and their detailed description, will be finalized through the submission

of the Communication of Article 5 of Regulation 438/01, following agreement of the participating Member States.

### **5.3 THE EVALUATION MEANS**

The Managing Authority is responsible for the organisation of the mid-term evaluation of the Community Initiative Programme, in cooperation with the European Commission.

This evaluation should be carried out on the basis on article 42 of Regulation (EC) 1260/1999 by an independent assessor, taking into consideration the procedures, methodologies and techniques which were specified and agreed in the context of the evaluation system of the Community Initiative Programme, on the basis of a set of indicators specifically determined for the purpose of monitoring and evaluation only.

The mid-term evaluation is being submitted for approval to the Monitoring Committee, and is then communicated to the Commission. The ex post evaluation, according to article 43 of Regulation (EC) 1260/99, is carried out under the responsibility of the European Commission in cooperation with the Managing Authority. It will be carried out by independent assessors and should be completed at the latest three years after the end of the programming period.

### **5.4 THE INVOLVEMENT OF THE SOCIAL AND INSTITUTIONAL PARTNERS**

The method of involvement of the interested social and institutional partners in the implementation of the Programme, through consultation on the actions and their implementation, lies within the responsibility of the various national authorities which are charged with the function of the organisations of basic co-operation from the very first stage of programming. The mission of these organisations is to:

- express opinion about the Programme Complement and the possible re-programming proposals,
- propose solutions about the regular and sound implementation of the Programme

- appoint the social representatives of the Supervision Committee.

## **5.5 THE ADHERENCE TO THE COMMUNITY POLICIES**

As mentioned in article 34 of Regulation (EC) 1260/1999, the Managing Authority is responsible for adherence to community law and informs the Monitoring Committee at least once a year about the situation concerning the adherence to the community provisions, indicating possible problems, and proposing the appropriate solutions.

The control of adherence to community policies concerns mainly the competition rules, the protection of the environment, equal opportunities and the respect for the obligations for promotion and publicity. Concerning public works, public supply and services, the relevant European institutional framework should be followed, an indicative list of which is set out in the Annex I of this chapter.

Moreover, the Programme should comply with the Regulations relevant to the Common Agricultural Policy (Reg. 1257/1999 and its amendment in Reg. 1783/2003). Concerning entrepreneurship, all funding must be in accordance with the context of the EU Treaty and specifically with Annex I (Article 32 of the Treaty).

### **5.5.1 INFORMATION SOCIETY**

The development of the Information Society is horizontal, and concerns the whole of the Programme strategy. This structure is translated into activities of general implementation (mainstreaming).

The objectives pursued take into account what has been recently specified in the Lisbon Summit and the text proposed by the Commission for "Europe", especially with regard to: the initiatives on the new ways of learning in society; education and vocational training; the development of P.A. in application issues (as regards the services) of the information society and communication; employment, both with respect to the new professions and from the viewpoint of the new applications; the diffusion of new technologies, to the companies (B2B), as well as, the families (B2P).

### **5.5.2 EQUAL OPPORTUNITIES**

It is essential to emphasise the particular significance of the implementation of the principle of equal opportunities, both in terms of equal opportunities of access and stay in the labour market, and in terms of the social and vocational inclusion of the less favoured persons and refugees, mainly regarding:

- the improvement of living conditions (so as to correspond to the needs of women);
- the opportunity to access to training and the labour market;
- the improvement of professional conditions and the promotion of the participation of women in the creation of socio-economic activities.

### **5.5.3 COMPLEMENTARITY WITH OTHER ACTIONS OF THE STRUCTURAL FUNDS**

Especially regarding rural development, in order to avoid the double financing of projects, which may be eligible for INTERREG, but also for the rural development Programme or the Leader+ initiative, the same bodies should be involved in the consultation procedures for the approval of the plans. The measures which are mentioned in the Common Agricultural Policy should be compatible with the Provisions of Chapters 1 to 9 of Regulation (EC) 1257/1999. The General Community Directions regarding state aid in agriculture (2000/C28/02) should be respected.

The aforementioned General Community Directions do not concern projects referring to the diversification of rural activities according to article 33 of Regulation (EC) 1257/1999, as this is cited in Memorandum 1 of the Treaty. Such projects are those which concern agro-tourism or the creation of light industrial activities. These projects are entirely subject to Regulations (EC) 69/2001 and 70/2001.

#### **5.5.3.1 ITALY**

The Programme INTERREG III A / Greece - Italy is complementary to a great number of major projects which are co-financed by the Structural Funds, and

especially the Regional Operational Programme 2000-2006 of Puglia, the CADSES Programme and the ARCHIMED Initiative.

Regarding the Regional Operational Programme of Puglia, a definite complementarity is highlighted in the following priorities and measures:

Priority I	natural resources	Measures 1.3, 1.5, 1.6, 1.9, 1.10
Priority II	cultural resources	Measures 2.1, and 2.3
Priority IV	local development systems	Measures 4.1, 4.15, 4.16, 4.20
Priority VI	networks and services junctions	Measures 6.1, 6.3, 6.4

The training activities, as is evident in the Programme, constitute separate projects, bearing, of course, a correspondence with the general nature of the Programme.

The Community Initiative Programme, as well as the Regional Operational Programme of Puglia is centred in the participating zones with objective the development of their resources in the sectors of the environment, transport, communication, security, support for the SMEs, tourism and cultural heritage.

Correspondence between the Priorities and Measures of INTERREG III A / Greece – Italy, and the ROP of Puglia 2000-2006.

<b>INTERREG III A</b>	<b>Puglia ROP 2000 – 2006</b>			
<b>Priority Axes</b>	<b>Axis I</b>	<b>Axis II</b>	<b>Axis IV</b>	<b>Axis VI</b>
<b>Axis I</b>				
1.1	+++		++	+++
1.2	+++			++
<b>Axis II</b>				
2.1			++	+++
2.2			++	+++
<b>Axis III</b>				
3.1	++		+++	
3.2		++	++	+++
3.3			++	++
<b>Axis IV</b>				
4.1	++	+++		
4.2	++	+++		

The compatibility with the CADSES Programme concerns the following priorities axes:

A' Axis: initiatives for the start of a cooperation procedure for spatial development

B' Axis: promotion of the cooperation for the achievement of balanced and polycentric urban centres. Repair and further development of the cities networks, so as to promote the cross border cooperation at the level of functional spatial clusters

C' Axis: development of transport between localities with equivalent terms of access to the infrastructures

D' Axis: Management and promotion of the cultural and environmental heritage

Concerning ARCHIMED, the compatibility is given for the following priority axes:

Axis 1: promotion and development of mobility and access to the corresponding infrastructures (plan 1.2: integrated plan for the improvement of the security and the commercial aspects of transport, offering combined solutions for the transport of passengers and cargo in the area of Central and Eastern Mediterranean).

Axis 3: rescue of the cultural heritage and landscapes (plan 3.1: map of the hazards threatening the cultural heritage and description of the landscapes)

Axis 4: development of high quality tourism services

To the extent that the procedures relevant to programming within the framework of INTERREG III B and III C are still under definition, all the resources of the Programme and its structure, as well as the activities which will be incorporated are pending.

Nevertheless, concerning the various compatibilities with INTERREG III, these:

- are of an institutional nature, since in Adriatiki, the Ionian Sea and the Balkans, Greece and Italy are the only Member States of the EU, while there is a great number of countries from Central and Eastern Europe, and from South Eastern Europe.
- arise from neighbouring geographical places, the areas of Adriatiki and the Eastern Ionian Sea.
- arise also by similar, if not identical, problems: illegal immigration, the development of environmental control systems, reconstruction of infrastructure and networks, the support for the development of Local Authority services.

Generally, the projects which are incorporated in the new programming are orientated towards the completion and the actual operation of projects which had started in the context of the previous programming period, 1994-1999.

#### 5.5.3.2 GREECE

The interventions of the Programme INTERREG III A / Greece – Italy will operate complementarily to:

- a. INTERREG II, on the one hand by concluding projects that limited time and resources did not allow their being put into operation, and on the other hand, to promote further confirmed best practices.
- b. INTERREG III Greece – Albania in the part where the two Programmes have selected the same Prefectures.
- c. The Community Support Framework III and especially the Regional Operational Programmes of Ipiros, Ionian Islands and Western Greece, as well as the sectoral Programmes “Road Networks – Ports – Airports”, “Transport”, “Information Society”, “Tourism and Culture”.

It must be specially emphasised that the already completed specialisation of the above Programmes by the Programme Complements, constitutes a solid foundation for the avoidance of overlaps and the achievement of the expected complementarity.

Considering that the interventions of the cross-border INTERREG Programme are obliged to maintain the Programme’s character, they will provide to the complementary to these interventions of the Community Support Framework, extroversion and value added. They will also notably contribute to the achievement of the cohesion objective between Community Regions.

- d. CADSES II and ARCHIMED II, where, the eligible Greek and Italian Regions participate on an equal footing, can further develop best practices in the broader Balkan and Eastern Mediterranean area, so as to provide them, beyond the cross-border, with a cross border character.

#### **5.5.4 PROTECTION OF THE ENVIRONMENT**

Actions that are funded by the Structural Funds are obliged to respect the objectives of sustainable development, the maintenance and improvement of the

environment. These are laid down in the Treaties and are specialised in the Policy and Action Programme of the European Union in support of the Environment and Sustainable Development. In addition the actions must respect the commitments of the Union in the framework of international treaties.

Also, all actions funded by the Structural Funds are obliged to respect the Community provisions concerning the environment.

During the course of the interventions, priority must be given to the implementation of the Community environmental directives in force and to the execution of the objectives there laid down, with the aim of offsetting the accumulating delays in their implementation.

The annual reports foreseen in article 37 of Regulation (EC) 1260/1999 will include a detailed examination of the implementation stage (and the execution of the objectives set) of the principal Community directives concerning the environment, which require implementation in the field of any Structural Fund action.

#### **5.5.5 EMPLOYMENT POLICIES**

The fundamental significance of the employment issue within the folds of the European Union is confirmed by the introduction of a new chapter on employment in the Treaty of Amsterdam. With the opportunity provided by the Summit Meeting on Employment, which took place in Luxembourg in November 1997, the Member States decided to follow a European strategy for employment, which rests on four pillars: employability, enterprise, adaptability and equal opportunities.

### **5.5.6 SMALL AND MEDIUM-SIZED BUSINESSES**

During the cohesion evaluation, along with the other Community policies of the co-funded actions from the Structural Funds, special attention will be given to the participation of Small and Medium-Sized Enterprises in the Programme.

**ANNEX I****COMMUNITY LEGISLATION PUBLIC WORKS, PUBLIC SUPPLY & SERVICES**

<b>Laws / Regulations (1)</b>	<b>Explanation</b>
(1) As amended, completed and valid each time	
<b>COMMUNITY DIRECTIVES</b>	
Directive 97/52	European Parliament and Council Directive 97/52/EC of 13 October 1997 amending Directives 92/50/EEC, 93/36/EEC and 93/37/EEC concerning the coordination of procedures for the award of public service contracts, public supply contracts and public works contracts respectively
Directive 93/37	Concerning the coordination of procedures for the award of public works contracts
Directive 93/36	Coordinating procedures for the award of public supply contracts
Directive 92/50	Relating to the coordination of procedures for the award of public service contracts

**COMMUNITY LEGISLATION CONCERNING THE ENVIRONMENT**

<b>Laws / Regulations (1)</b>	<b>Explanation</b>
(1) As amended, completed and valid each time	
Directive 97/11/EC	Amending Directive 85/337/EEC on the assessment of the effects of certain public and private projects on the environment
Directive 92/43/EEC	On the conservation of natural habitats and of wild fauna and flora
Directive 85/337/EEC	On the assessment of the effects of certain public and private projects on the environment
Directive 60/2000/EC	Establishing a framework for Community action in the field of water policy
Directive 91/271/EEC	Concerning urban waste water treatment
Directive 98/83/EC	On the quality of water intended for human consumption
Directive 96/61/EC	Concerning integrated pollution prevention and control
Directive 79/409/EEC	On the conservation of wild birds

**V. ELECTRONIC DATA  
INTERCHANGE**

## **V. ELECTRONIC DATA INTERCHANGE**

The electronic exchange of information with the European Commission, is implemented through standardised files - flat files - as foreseen by the financial regulation.

The electronic exchange is done via the Management Information System (M.I.S.), the sub system of which supports the following operations, both for the Community Support Framework and Community Initiatives:

### *1. Planning*

This part includes the structure of the Programme in Priority Axes and Measures, with all the elements that are included in the Programme, the Approval Decision, the Programme Complement and the Financial Tables.

### *2. Inclusion - modification of projects*

This part includes all the elements of projects and sub-projects (conventional objects) and all the processes involved in submitting proposals by the Final Beneficiaries, up to their approval by the Managing Authority of the Programme, as well as their modifications.

### *3. Follow-up*

This part includes input forms of the monthly and quarterly elements of the projects and monitors all levels from the sub-projects up to Programme level, while there exists the possibility of printing the necessary reports. It is also possible to produce all the essential elements that are submitted in the European Commission.

### *4. Financial flows*

This part includes the creation of applications – certifications that are submitted in the European Commission in both hard and flat files, as well as the recording and allocation of inflows.

5. *Financial Controls*

This part includes the recording of the output of financial controls exercised by all the auditing authorities and the input of observations in all levels: Community Initiative INTERREG III A / GREECE – ITALY 2000-2006, Priority Axis, Measure, Project Category, Project, Convention, Payment. It also includes the replies of the Final Beneficiaries, Managing Authorities, as well as the final decision.

6. *Work of the Monitoring Committee*

This part includes the recording of its composition, daily provision and decisions of the Monitoring Committee.

7. *Auxiliary Work*

This part includes all the coded data of the system, which are the eligible categories of projects (sectors and subsectors of interventions), categories of eligible funds, outflow and impact indicators, indicators of regional, prefectural and local allocations, the institutions that are involved in all processes, the final recipients, categories of sub-projects, administrative lists of sub-projects, sources of financing and financial instruments, auditing authorities, categories of receipts of the final beneficiaries and the final recipients.

There are also included auxiliary files, which are necessary for the linking with the files of the European Commission. The system functions as an Intranet application, with multiple levels of authorisation of access.

8. *Exchange of Information*

1. Exchange of information with the European Commission through all foreseen flat files.
2. Exchange of information with the sub system of the Program of Public Investments, with regard to the credits allocated to each project and Final Beneficiary.
3. Exchange of information with Financial Institutions, concerning control of payments.
4. Control of payments that are recorded in all subsystems for avoiding double entries.

The exchange of data with the Commission in electronic form, constitutes responsibility of the Managing Authority and follows the provisions of the Regulation (EC) 1260/99, Article 18.

The collection of all required data (standardised Application Forms, Bulletins of Expenses etc) will be realised with the assistance of Technical Secretariats, that have been incorporated in the Managing Authorities of the Regions, according to the Implementation Provisions of the Programme.

**VI. INFORMATION AND  
PUBLICITY PLAN**

For the effective and efficient implementation of the Programme, it is necessary to ensure the publicity of the interventions, which are being realized in the framework of the Community Initiative Programme INTERREG III A / Greece – Italy. This demand has been repeatedly emphasised in the Community Regulations. As a consequence, the various actions realized must be coordinated at the cross-border and regional level.

## **1. REGULATORY PROVISIONS**

The various actions concerning information and publicity issues must be realized according to the Community Regulations, as described in paragraph 6.4.1 of the C.I.P.

The following two Regulations constitute the institutional reference framework, allowing the implementation of this specific communication plan.

- Regulation (EC) 1260/1999 (articles 34 and 36), which contains general provisions concerning the interventions funded by the Structural Funds,
- Regulation (EC) 1159/2000 of the Committee, of May 30, concerning the standards, as well as the activities that the Member States are obliged to adhere to in the fields of information and publicity, within the framework of Structural Funds' interventions.

More specifically, article 18 paragraph 4 of Regulation (EC) 1260/99, states that the Programme Complement must specify "the measures which must ensure the publicity of the Programme according to article 46".

This article anticipates that:

- Member States must ensure the publicity of the developing plans.
- The Managing Authority has the responsibility to ensure the intervention's publicity towards the potential final beneficiaries and public opinion.
- The Member States are obliged to periodically inform (every year) the Commission about the initiatives undertaken concerning publicity.

Regulation (EC) 1159/2000 specialises in detail the information and publicity activities concerning the Structural Funds' interventions. More specifically the regulation's supplement specifies:

- The general principles governing the information and publicity actions.
- The objectives and the targeted public.
- The implementation conditions of the publicity measures, also in relation with the Monitoring Committees' activities and with initiatives assumed within the framework of the partnership and the exchange of experience.

As far as the Programme evaluation actions are concerned, the Monitoring Committee will receive the required information concerning the implementation provisions on publicity issues as these are specialized in Regulation (EC) 1159/2000 as well as in the present document. The information will refer to the quality and the effectiveness of the actions undertaken in the publicity and information field. This information will be presented in the Annual Reports, which are mentioned in article 37 of Regulation (EC) 1260/1999.

## **2. OBJECTIVES OF THE COMMUNICATION PLAN AND TARGETED PUBLIC**

According to the present communication plan, the responsible for the implementation of the interventions Managing Authority is informed about the requirement to assume the Programme's information, publicity and promotion so as to guarantee the transparency of the potential final beneficiaries and recipients / beneficiaries and to inform public opinion about the development impact of the Programme's interventions.

As a result the plan of communication activities of the Community Initiative Programme INTERREG III A / Greece – Italy, sets the following objectives:

- The information of potential final beneficiaries concerning the content of the Programme and ERDF's contribution.
- The mobilisation of the various areas and the potential direct beneficiaries towards their participation in the Programme.
- The assurance of the transparency in the Programme's implementation.
- The diffusion of the necessary information for a sound (effective and efficient) use of the available funds.
- The encouragement of dialogue between the Programme's eligible Regions of the two countries.

- The information of public opinion concerning the role of the European Union, which cooperates with the Member States not only for the implementation of the interventions but also for the exploitation of the results,
- The diffusion of the results accomplished within the framework of the projects funded by the Programme.

Transparency in the execution of the Programme, implies the existence of a proper information flow concerning the strategic objectives and measures of the Programme, the evolution and the results achieved. The potential beneficiaries and recipients of the Programme belong to different categories and are quite heterogeneous. For this reason, the communication must be properly thought out in relation with the target groups. Specifically, it will be of a technical nature for those users who are already familiar with Community Programmes (Administrative Authorities, Public Organisations, Business Chambers, etc.), while it will be more "informal" and focused on the expected results and the possibilities of exploitation of the Programme's funds for businesses and private individuals.

According to the above, the objectives and the targeted public are specified as follows:

## **2.1 FIRST OBJECTIVE AND TARGETED PUBLIC FOR THE PUBLICITY ACTIONS**

The primary objective of the information and publicity actions of the Community Initiative INTERREG III, is the wider possible, accurate and timely, information of the final and potential beneficiaries concerning the Programme's actions, assuring the total transparency as to the possibilities of benefiting from its actions, for all the potential beneficiaries and those directly or indirectly benefiting, while openly acknowledging the role of the European Union, in cooperation with the Greek and Italian State, and specifically with the eligible Regions of the two countries for the achievements of the Programme's objectives.

To accomplish this objective, given the range and variety both those potentially directly benefiting, as well as the final beneficiaries, the publicity actions (which will be described in a following section of the present Communication Plan, according to the category / type of each project) will be

addressed to the following two basic categories of public / recipients of the communication messages and publicity of the Programme's actions, who are specified in relation to their role in the implementation of the projects included in the Programme:

- Final and potential beneficiaries of the Programme's actions
- Final recipients / beneficiaries / users of the Programme's actions

In these two basic categories of recipients of the publicity and information messages, the following sub-categories of the eligible areas' socioeconomic bodies and agents are included:

- Business circles and professional organisations related to the Programme.
- Non-governmental organisations (specifically those organisations and associations operating in the fields of the promotion of equality of opportunities between men and women and the protection of the environment).
- Bodies, agents and administration and management instruments of the Programme.

*a. Final Beneficiaries/implementation bodies of the Programme's actions*

In this category of the public, are included those bodies explicitly referred to in the Programme Complement as Final Beneficiaries for specific categories of actions, as well as those who are considered potential Final Beneficiaries.

The primary Final Beneficiaries, included in the Programme Complement, are:

- The Regions of Western Greece, Ipiros and Ionian Islands, as well as the Region of Puglia
- The Prefectural Authority and/or Local Authorities, as well as the administrative authorities of the provinces involved in the Programme
- The responsible, in each case, ministries such as the Ministry of Economy and Finance, the Ministry of Environment, Physical Planning and Public Works, Ministry of Culture and / or the supervised bodies
- Higher Educational and /or research institutions
- Regional Chambers
- Non-Governmental Organizations (NGO)
- The managing agencies of protected areas
- The Programme's Managing Authority
- The Programme's Paying Authority

- The Joint Technical Secretariat

The Programme's Managing Authority will immediately proceed, after the approval of the Programme Complement by the Programme's Monitoring Committee, to record analytical communication elements with the targeted public and especially those referred to as final beneficiaries of the Programme's actions (e.g. relevant/responsible personnel, Addresses, Phones, faxes, e-mails etc.)

*b. Final recipients/potential beneficiaries*

Given that the Programme's actions are addressed to a substantial number of final recipients / direct beneficiaries, in the eligible areas (Regions), who must be informed widely and in depth for each project from which they may benefit (so as to be able to respond positively for their participation in it), special weight will be attached to the effective communication with this specific category of public.

The basic categories of this public are:

- Private Businesses receiving aid, primarily SMEs
- Businesses of the Prefectural and Local Authorities
- Employees
- University/Research Institutions
- Students and Graduates of Universities and/or Researchers
- Residents of semi urban/urban and rural areas

Information, awareness-raising and mobilisation actions of all of the above, for every kind of project from which they could directly benefit, by participating in the corresponding actions / projects (that the corresponding Final Beneficiaries will tender), will be scheduled by using all the appropriate means per category of beneficiary, aiming at the complete and clear awareness of all the potential beneficiaries of each category. As a result, transparency will be ensured as well as the knowledge of the joint intervention of the European Union and Member States (Greece and Italy) in their effort to achieve the Programme's objectives in the new programming period.

## **2.2 SECOND OBJECTIVE AND TARGETED PUBLIC FOR THE PUBLICITY ACTIONS**

Another significant target of the Programme's communication policy is the information of public opinion as a whole, concerning the role played by the European Union and the Greek and Italian Authorities, and especially the eligible Regions of the two countries, with respect to the specific Programme, its objectives, the expected implementation results and also the breadth of its interventions towards the development of the specific areas as well as the development of bonds of cooperation between the Regions of the two countries.

This information is addressed to a public that consists primarily of the total of the inhabitants of the eligible areas of the two countries who also largely constitute the potential beneficiaries of the Programme. Consequently, special emphasis will be given so that the information provided is focused from the beginning on specific population groups, like big professional groups, the University Community (staff, students and graduates), etc. At the same time the public targeted by this objective includes the visitors to the Regions who will benefit from the interventions implemented within the Programme's framework and primarily from the operation of improved infrastructures, but also from the provision of improved services.

## ***3. CONTENT AND STRATEGY OF THE COMMUNICATION POLICY***

### **3.1 BASIC ELEMENTS / PARAMETERS OF COMMUNICATION**

The strategy and content of the communication plan's actions for the Programme is determined by the following basic factors:

- Programme objectives
- Communication objectives
- Recipients of the messages / particular features of the targeted public
- Basic / central communication axis

The above factors, in combination with the basic core of communication policy (news updates, awareness raising, / mobilisation, information) will form the

strategic and regular objectives of the communication actions plan, aiming at the optimal utilization of the financial resources provided but also the correct classification of the individual actions within the Programme's time horizon.

Because of this, this section of the communication actions plan is determined by the need to answer the following questions:

- Which actions does the Programme include?
- In what way will these actions be implemented?
- Who are included / involved in the implementation of these actions?
- Who benefit directly by the Programme's actions/projects?
- What are the overall benefits to the socioeconomic fabric of the Regions from the effective implementation of the Programme's actions / projects?
- What is the European Union's contribution to the implemented actions/projects of the Programme

As already mentioned, because of the importance and multifaceted nature of the Programme, communication will cover a total of targeted publics, constituted from certain categories, some of which will be subsets of other categories.

The categories of the targeted publics for each of which a special communication plan/ programme will be designed and implemented are:

- a. The entire population of the eligible Regions
- b. All the groups of the potential direct beneficiaries of the Programme's actions
- c. All the bodies, which are either determined as final beneficiaries or potential final beneficiaries of the Programme's actions
- d. European Union and its instruments.

All of the above elements and parameters will form the basis for the detailed determination of the communication strategy and content, immediately after the approval of the Programme Complement by the Programme's Monitoring Committee. While during the action plan's implementation phase, both the actions and the media strategy will be specialised according to the detected information and publicity needs and the various communication results.

### **3.2 DESCRIPTION OF THE MEASURES TO BE IMPLEMENTED**

The implementation of the plan will give rise to a number of initiatives, more or less connected with each other, which will continue throughout the duration of the Programme. Considering the multiplicity of the anticipated actions and the number of recipients, it is advisable to appoint a consultant for each Member State for the implementation and coordination of the measures specified in the communication plan. The consultant will undertake to ensure the management of all information and publicity actions, specifying the content according to the communication channels and the type of recipients to whom the actions are addressed.

The anticipated actions of the plan are divided into two distinct categories, according, on the one hand, to the objective pursued and, on the other hand, to the targeted population to which they refer to:

- a) Actions seeking to facilitate information diffusion among all the direct/indirect participants in the management and implementation of the Programme.
- b) Measures that, on the contrary, have more long-term objectives, such as to render the Programme better known in social and economic circles, in clubs or associations of common or property law and, therefore to public opinion in general. This second category of actions seeks to raise awareness among all citizens in relation to the problems confronted by the Programme and more generally, in relation to the policy of the European Union, which aims towards the promotion of the sustainable development of the areas, through transnational cooperation.

In order to ensure the optimal effectiveness of the communication plan, the following actions will be implemented:

- a) As far as **information aimed at the potential final beneficiaries / recipients** an appropriate system of information diffusion will be established, so as to ensure transparency for the various partners and potential beneficiaries.

For the most part, there will be announcements and information initiatives with the purpose of making known the Community Initiative INTERREG III A/ Greece – Italy. Information actions will be intensified with the start of the Programme and the beginning of the calls for the submission of proposals and

tenders. The steps of the procedure followed, the publications used, the structures and means of management of the actions, the selection criteria of the interventions and the eligibility criteria must be sufficiently clear.

As far as the implementation of infrastructures (Priority Axis 1) is concerned, the responsibility for which will, as a rule, be undertaken by public organisations and the local authorities, invitations will be published for the submission of tenders with the selection criteria for the contractors who will be charged with the execution of the actions.

Concerning the Measures on cooperation for research and development and state aids of businesses (Priority Axis 2), the information may include cooperation activities with the intermediate bodies and business associations and chambers, aiming to achieve the greatest possible participation of individual businesses or joint ventures as recipients of these interventions.

Finally, for the development of human resources and the actions of Priority Axis 3, an appropriate system of information diffusion will be established especially aimed at the potential final beneficiaries. For this reason, information initiatives will be undertaken, in cooperation also with the support of Organisations specialized in matters of vocational training, accredited Vocational Training Centres, Organisations active in the field of job creation, businesses and unions of businesses, educational centres and non governmental organizations.

- b) Aiming at greater **public opinion awareness**, concerning the role of the European Union in the interventions and their results, the Managing Authority will inform in the best possible way the local population through the Mass Media. The information transmitted will mention with clarity the participation of the European Union, as well as the regional developmental character of the funds provided.

More specifically there will be an announcement of the beginning of the interventions and the basic implementation phases. According to the resources available, the local Media may be used (press, radio, television). In addition, the periodic use of press releases may be possible, through text entries and insets placed in the local newspapers with the highest circulation. At the same time, there will be wide use of other communication and

information media, such as websites, multimedia publications and brochures concerning "success stories" and the diffusion of "best practices".

Aiming at the real unification of border areas, it is considered important enough to project to the broad public a unifying picture of this Programme. As a consequence, considering the complexity of the Programme's implementation, which is addressed to bodies within a spatial framework at once very specific and diverse at the socio-economic and geographical level, the communication actions will be programmed and implemented at two levels:

- i) communication regarding the Programme in general, which will be implemented by the Managing Authority of the Programme,
- ii) Communication, which will respond to the more special spatial requirements, which will be produced and managed by the locally involved administrative authorities themselves.

The initiatives undertaken at both levels will be coordinated in both cases by the Managing Authority, in cooperation with the responsible Organisations on the Greek and Italian side and with the support of the Joint Technical Secretariat, so as that they may be complementary and harmonized.

- c) About **the communication initiatives at the Programme level directly managed by the Managing Authority with the support of the Regional Administrative Authorities of Western Greece, Ipiros, Ionian Islands and Puglia**, may be used:

- **Website.** The Programme INTERREG III A / Greece – Italy does not have at the moment its own site. At the moment it is hosted in [www.interreg.gr](http://www.interreg.gr), while a common site will be designed. relevant link is also anticipated concerning the Programme Greece - Italy in the official website of the Regions and / or in the website of the local administrative authorities involved in the Programme's implementation. Web pages will be created, dedicated specifically to the Community Initiative Programme INTERREG III A / Greece – Italy, which will refer to the local framework, at the same time mirroring the content of the central website.

The new single website of the Programme will include, according to order of priority, the following parts:

- The pages containing general information about the Programme INTERREG III A / GREECE - ITALY
- A list of the approved projects.
- The news of the Programme
- Programme documentation
  
- The search for partners / ideas (in this section, it will be possible the access the database of all the partners or of the presentation of the plans seeking cooperation, after the completion of a special search form).
- Frequently Asked Questions (FAQ).
- The addresses, the phone numbers and the e-mails of those responsible for the management of the principles Programme at the various levels of management
- Links to the main useful sites: European Union, Inforegio, involved Regional / Local Authorities, etc.
  
- **Contacts with socio-economic groups, conferences, meetings, and seminars:** The Managing Authority will organise presentation meetings, conferences, seminars aiming at information diffusion concerning the aims and the actions of the Programme, along with the activation of the potential final beneficiaries.

The public administrative authorities involved in the Programme's implementation may, in turn, organise various events. These events must be coordinated with those organized at a central level.

- **Newsletters, publications, multimedia products, (creation of a cd-rom),** which will be disseminated via a "mailing list" that will be created for this purpose and will be constantly updated.

In the publications category are included all the means of information and communication, printed and multimedia publications realised during the Programme's duration (brochures, leaflets, studies, statistical research,

evaluations, analyses of various issues, etc). In addition, considering the spread of the multimedia, these can be used for informing the broader public.

- **Use of Mass Media:** the various related information and publicity campaigns will be organised in order to disseminate the Programme's content and results. These initiatives will primarily be addressed to the public authorities, the socio-economic circles and the broad public, so as to make them aware of the projects and initiatives which are about to be undertaken in the Area and, in addition, to inform them about the state of the Programme's progress and the projects that have been implemented. These initiatives will be structured around:
  - The organisation of press conferences and the publication of Press releases
  - The use of advertising space
  - The organisation of and participation in meetings with those responsible for communication

d) With respect to **the communication initiatives, which shall be implemented at a local level in cooperation with the local administrative authorities**, concerned with the implementation of the Community Initiative, the primary media shall be the following:

- **Information services.** Information services will be provided through the regional / local administrative authorities of the eligible regions.
- **Information Meetings.** This concerns events of local importance, organised to make the Programme known to the broader public, by establishing informational kiosks near the headquarters of the Regional or Prefectural / provincial administrations, both in Greece and Italy, or also in other selected points for larger scale events.
- **Communication through the Mass Media:** To the extent possible, the public will be informed through the Mass Media (television, radio, press, Internet, etc.) about the initiatives assumed within the framework of the Programme and about the most important events that have taken place. This way of information will be used, where possible, complementary to the Internet, which will provide the possibility of achieving a fuller picture and provides the means to access the entire documentation. The Internet will also be used, as a means of permanent cooperation between the

Regional and provincial administrative authorities, which will allow for the presentation of converging initiatives for cooperation, since the common objective for promoting the union of the Greek – Italian border zone is a fact, not only in an institutional but also in an economic and social scale. It is up to the administrative authorities to maintain cooperation relations with the operators of communication (press conferences, simple interviews, etc.) and with the representatives of the local authorities. The press releases, the advertisements, the informative insets in the local newspapers with the wider circulation, will seek to provide information relative to the Community Initiative, primarily placing emphasis on the available resources and the required procedures for access to funding.

- **Promotional Material.** Descriptive leaflets, brochures, cd-roms, etc., can be distributed from the local headquarters of the administrative authorities involved in the Programme, during the events in which the public is called to attend, or from kiosks established during the informational meetings.

#### **4. PROCEDURES CONCERNING THE PRODUCTION OF THE INFORMATION AND PUBLICITY MATERIAL**

The total of the material used for information and publicity shall carry the Programme INTERREG III A / Greece – Italy logo, as well as the logo of the European Union. In addition, whatever else is specified in Regulation (EC) 1159/2000 must be adhered to.

The publicity and information actions addressed to the public will include the following elements:

a) As far as investments in infrastructures are concerned:

- Signboards which will be raised on the site (these shall be removed at the latest six months after the end of works and will be replaced by commemorative plaques)
- Permanent explanatory plaques for the infrastructures accessed by the broad public (conference centres, airports, stations, etc.)

b) With respect to co-financed actions in the field of training and the creation of jobs:

- Information to the beneficiaries of these training actions that they participate in an Initiative co-financed by the European Union
- Public awareness on the role of the European Union in the field of vocational training, employment and the development of human resources

Given that these actions constitute an inextricable part of the communication plan, they will be among the responsibilities of the final beneficiaries of each intervention

## **5. RESPONSIBILITY FOR THE IMPLEMENTATION OF THE COMMUNICATION PLAN**

The Managing Authority is responsible for the implementation of the communication plan at the central level and to impose the adherence to the obligations on information and publicity issues envisaged by the Community Regulations. In addition, it must inform on an annual basis the European Commission on the interventions adopted. The Managing Authority shall act in accordance with the Ufficio Cooperazione con I P.V.S. della Regione Puglia, which is the responsible organisation on the Italian side.

The Greek Regions (Western Greece, Ipiros, Ionian Islands) and the Italian Provinces (Lecce, Brindisi and Bari) shall cooperate at the local level for the implementation of the plan as far as local initiatives are concerned.

The Joint Technical Secretariat (JTS) guarantees an operational support of the Managing Authority and undertakes to activate the whole Programme and to set in motion the instruments for the promotion of the Programme from the general viewpoint, according to the existing regulations. In the operational framework of the JTS, there will be designated a person responsible for the implementation of the actions of the communication plan and the dissemination of information arising from the Programme.

It is up to all the responsible organisations for the implementation of the interventions, including the final beneficiaries to adhere to the Community provisions on information and publicity issues and to contribute, each at their level, to the implementation of the communication plan.

More specifically, the Managing Authority in accordance with the Ufficio Cooperazione con I P.V.S. della Regione Puglia, will appoint a responsible consultant for the communication plan.

The Managing Authority of the Programme shall take care for the correct implementation and shall inform the European Commission on the coordination of these actions.

## **6. INFORMATION SOURCES**

The communication plan's main objective shall be the dissemination of critical information on the Programme originating from the following documents:

- The regulation of the European Commission concerning the Structural Funds
- The directives of the European Commission on INTERREG III and the other Community reference standards
- The C.I.P. INTERREG III A / Greece - Italy
- The Programme Complement
- The calls for proposals, the rules and the guidelines for the preparation of the plans
- The form for the submission of plans
- The data base for the approved plans
- The evaluation and implementation reports
- The dissemination material (studies, statistical research, conference minutes, references presented in conferences, seminars, meetings, etc.)

## **7. INDICATIVE BUDGET**

A reference to the budget for the implementation of the communication plan during 2000 - 2006 (typology of actions of Measure 4.2) is made in Measure 4.2. The communication actions and their budget, shall be specialised in the publicity plan that will be agreed between the two participating countries.

## **8. EVALUATION CRITERIA**

To assess the achievement of the plans objectives a number of actions will be undertaken during the programming period, for the monitoring of the impact of the various communication activities. The actions implemented shall be evaluated using the following indicators (see indicators for measure 4.2) and other indicators which shall possibly be adopted during the successive phases of the evaluation:

- Increase in the number of potential beneficiaries (expressed through the number of submitted project proposals in relation to that of the previous programming period).
- Level of public opinion's knowledge of the Programme (qualitative).
- Number of visitors to the website.
- Number of fora realised, esp. at the local level.
- Number of participants.
- Number of publications.
- Number of publications and information transmitted by the Mass Media.
- Number of one-day information events.

The above mentioned, as well as additional indicators, will be used to assess the efficiency and effectiveness of the communication plan.

Among the anticipated actions of the communication plan there is the organisation of activities for the evaluation of the Programme in general, as well as for complementary evaluations on special issues of Programme implementation. The methodologies adopted for the intermediate and final evaluation of the communication plan's effectiveness shall also be checked, on a constant basis, from external companies that will undertake, following selection after a tender process, the implementation, in total or in part, of the proposed evaluation actions. This activity may be included as one of the actions of the independent evaluations of the Community Initiative.

In addition, it will be possible to have recourse to the support and cooperation of experts, university research centres and associations active in the field of public and institutionalised communication.

**VII. FINANCIAL TABLES**

**TABLE 1**  
**INTERREG III A /GREECE - ITALY**  
 PROGRAMMING PERIOD 2000-2006  
 TOTAL FINANCIAL TABLE BY PRIORITY AXIS AND MEASURE  
**GREECE - ITALY**

in Euro

Priority Axis / Measure		Total Budget	Public Expenditure								Private Participation
			Total Public Expenditure	Community Participation		National Participation					
				Total	ERDF	Total	National	Regional	Local	Other	
<b>AXIS I</b> TRANSPORT	Total	61.546.366	61.546.366	31.683.183	31.683.183	29.863.183	25.977.228	3.885.955	0	0	0
	Measure 1.1	48.000.000	48.000.000	24.000.000	24.000.000	24.000.000	21.600.000	2.400.000	0	0	0
	Measure 1.2	13.546.366	13.546.366	7.683.183	7.683.183	5.863.183	4.377.228	1.485.955	0	0	0
<b>AXIS II</b> ENTREPRENEURSHIP	Total	26.120.000	19.800.000	12.650.000	12.650.000	7.150.000	5.080.000	1.320.000	0	750.000	6.320.000
	Measure 2.1	10.400.000	8.400.000	5.200.000	5.200.000	3.200.000	2.540.000	660.000	0	0	2.000.000
	Measure 2.2	15.720.000	11.400.000	7.450.000	7.450.000	3.950.000	2.540.000	660.000	0	750.000	4.320.000
<b>AXIS III</b> ENVIRONMENT AND CULTURAL HERITAGE	Total	63.826.600	57.160.000	36.120.000	36.120.000	21.040.000	16.990.000	4.050.000	0	0	6.666.600
	Measure 3.1	29.666.600	29.666.600	17.250.000	17.250.000	12.416.600	10.166.600	2.250.000	0	0	0
	Measure 3.2	34.160.000	27.493.400	18.870.000	18.870.000	8.623.400	6.823.400	1.800.000	0	0	6.666.600
<b>AXIS IV</b> TECHNICAL ASSISTANCE AND PROGRAMME MANAGEMENT	Total	6.447.704	6.447.704	4.023.852	4.023.852	2.423.852	1.936.696	487.156	0	0	0
	Measure 4.1	4.340.000	4.340.000	2.720.000	2.720.000	1.620.000	1.299.000	321.000	0	0	0
	Measure 4.2	2.107.704	2.107.704	1.303.852	1.303.852	803.852	637.696	166.156	0	0	0
<b>TOTAL</b>		157.940.670	144.954.070	84.477.035	84.477.035	60.477.035	49.983.924	9.743.111	0	750.000	12.986.600

**TABLE 1.A**  
**INTERREG III A / GREECE - ITALY**  
PROGRAMMING PERIOD 2000-2006  
ANNUAL PROGRAMME ALLOCATIONS  
**GREECE - ITALY**

in Euro

Year	Priority Axis	Total Budget	Public Expenditure							Private Participation	
			Total Public expenditure	Community Participation		National Participation					
				Total	ERDF	Total	National	Regional	Local		Other
2003	Total	39.645.910	37.335.860	21.142.516	21.142.516	16.193.344	13.420.589	2.772.755	0	0	2.310.050
	Axis 1	18.970.828	18.970.828	9.740.000	9.740.000	9.230.828	7.880.828	1.350.000	0	0	0
	Axis 2	3.508.952	2.676.952	1.788.476	1.788.476	888.476	756.933	131.543	0	0	832.000
	Axis 3	15.561.878	14.083.828	8.641.914	8.641.914	5.441.914	4.289.340	1.152.574	0	0	1.478.050
	Axis 4	1.604.252	1.604.252	972.126	972.126	632.126	493.488	138.638	0	0	0
2004	Total	28.038.440	24.761.016	14.746.285	14.746.285	10.014.731	8.320.846	1.393.885	0	300.000	3.277.424
	Axis 1	9.311.406	9.311.406	4.826.480	4.826.480	4.484.926	4.091.482	393.444	0	0	0
	Axis 2	6.759.922	5.142.802	3.271.401	3.271.401	1.871.401	1.219.981	351.420	0	300.000	1.617.120
	Axis 3	10.722.484	9.062.180	5.831.090	5.831.090	3.231.090	2.651.763	579.327	0	0	1.660.304
	Axis 4	1.244.628	1.244.628	817.314	817.314	427.314	357.620	69.694	0	0	0
2005	Total	48.954.251	45.205.760	26.199.837	26.199.837	19.005.923	15.675.971	3.029.952	0	300.000	3.748.491
	Axis 1	19.686.816	19.686.816	10.145.365	10.145.365	9.541.451	8.362.341	1.179.110	0	0	0
	Axis 2	8.141.110	6.160.618	3.880.309	3.880.309	2.280.309	1.536.216	444.093	0	300.000	1.980.492
	Axis 3	19.286.341	17.518.342	11.059.171	11.059.171	6.459.171	5.211.420	1.247.751	0	0	1.767.999
	Axis 4	1.839.984	1.839.984	1.114.992	1.114.992	724.992	565.994	158.998	0	0	0
2006	Total	41.302.069	37.651.434	22.388.397	22.388.397	15.263.037	12.566.518	2.546.519	0	150.000	3.650.635
	Axis 1	13.577.316	13.577.316	6.971.338	6.971.338	6.605.978	5.642.577	963.401	0	0	0
	Axis 2	7.710.016	5.819.628	3.709.814	3.709.814	2.109.814	1.566.870	392.944	0	150.000	1.890.388
	Axis 3	18.255.897	16.495.650	10.587.825	10.587.825	5.907.825	4.837.477	1.070.348	0	0	1.760.247
	Axis 4	1.758.840	1.758.840	1.119.420	1.119.420	639.420	519.594	119.826	0	0	0
Total	Total	157.940.670	144.954.070	84.477.035	84.477.035	60.477.035	49.983.924	9.743.111	0	750.000	12.986.600
	Axis 1	61.546.366	61.546.366	31.683.183	31.683.183	29.863.183	25.977.228	3.885.955	0	0	0
	Axis 2	26.120.000	19.800.000	12.650.000	12.650.000	7.150.000	5.080.000	1.320.000	0	750.000	6.320.000
	Axis 3	63.826.600	57.160.000	36.120.000	36.120.000	21.040.000	16.990.000	4.050.000	0	0	6.666.600
	Axis 4	6.447.704	6.447.704	4.023.852	4.023.852	2.423.852	1.936.696	487.156	0	0	0

**TABLE 1.A.1**

**INTERREG III A / GREECE - ITALY**  
 PROGRAMMING PERIOD 2000-2006  
 AXIS I - TRANSPORT, COMMUNICATIONS, SECURITY  
**GREECE - ITALY**

in Euro

Year	Measures	Total Budget	Public Expenditure							Private Participation	
			Total Public expenditure	Community Participation		National Participation					
				Total	ERDF	Total	National	Regional	Local		Other
2003	Total	18.970.828	18.970.828	9.740.000	9.740.000	9.230.828	7.880.828	1.350.000	0	0	0
	Measure 1.1	14.510.964	14.510.964	7.255.482	7.255.482	7.255.482	6.421.710	833.772	0	0	0
	Measure 1.2	4.459.864	4.459.864	2.484.518	2.484.518	1.975.346	1.459.118	516.228	0	0	0
2004	Total	9.311.406	9.311.406	4.826.480	4.826.480	4.484.926	4.091.482	393.444	0	0	0
	Measure 1.1	7.625.300	7.625.300	3.812.650	3.812.650	3.812.650	3.569.655	242.995	0	0	0
	Measure 1.2	1.686.106	1.686.106	1.013.830	1.013.830	672.276	521.827	150.449	0	0	0
2005	Total	19.686.816	19.686.816	10.145.365	10.145.365	9.541.451	8.362.341	1.179.110	0	0	0
	Measure 1.1	15.473.114	15.473.114	7.736.557	7.736.557	7.736.557	7.008.329	728.228	0	0	0
	Measure 1.2	4.213.702	4.213.702	2.408.808	2.408.808	1.804.894	1.354.012	450.882	0	0	0
2006	Total	13.577.316	13.577.316	6.971.338	6.971.338	6.605.978	5.642.577	963.401	0	0	0
	Measure 1.1	10.390.622	10.390.622	5.195.311	5.195.311	5.195.311	4.600.306	595.005	0	0	0
	Measure 1.2	3.186.694	3.186.694	1.776.027	1.776.027	1.410.667	1.042.271	368.396	0	0	0
Total	Total	61.546.366	61.546.366	31.683.183	31.683.183	29.863.183	25.977.228	3.885.955	0	0	0
	Measure 1.1	48.000.000	48.000.000	24.000.000	24.000.000	24.000.000	21.600.000	2.400.000	0	0	0
	Measure 1.2	13.546.366	13.546.366	7.683.183	7.683.183	5.863.183	4.377.228	1.485.955	0	0	0

**TABLE 1.A.2**  
**INTERREG III A / GREECE - ITALY**  
 PROGRAMMING PERIOD 2000-2006  
 AXIS II – ENTREPRENEURSHIP  
**GREECE - ITALY**

in EURO

Year	Measures	Total Budget	Public Expenditure								Private Participation
			Total Public expenditure	Community Participation		National Participation					
				Total	ERDF	Total	National	Regional	Local	Other	
2003	Total	3.508.952	2.676.952	1.788.476	1.788.476	888.476	756.933	131.543	0	0	832.000
	Measure 2.1	1.343.020	1.093.020	710.146	710.146	382.874	317.102	65.772	0	0	250.000
	Measure 2.2	2.165.932	1.583.932	1.078.330	1.078.330	505.602	439.831	65.771	0	0	582.000
2004	Total	6.759.922	5.142.802	3.271.401	3.271.401	1.871.401	1.219.981	351.420	0	300.000	1.617.120
	Measure 2.1	2.705.580	2.189.580	1.349.335	1.349.335	840.245	664.535	175.710	0	0	516.000
	Measure 2.2	4.054.342	2.953.222	1.922.066	1.922.066	1.031.156	555.446	175.710	0	300.000	1.101.120
2005	Total	8.141.110	6.160.618	3.880.309	3.880.309	2.280.309	1.536.216	444.093	0	300.000	1.980.492
	Measure 2.1	3.280.365	2.643.946	1.612.882	1.612.882	1.031.064	809.018	222.046	0	0	636.419
	Measure 2.2	4.860.745	3.516.672	2.267.427	2.267.427	1.249.245	727.198	222.047	0	300.000	1.344.073
2006	Total	7.710.016	5.819.628	3.709.814	3.709.814	2.109.814	1.566.870	392.944	0	150.000	1.890.388
	Measure 2.1	3.071.035	2.473.454	1.527.637	1.527.637	945.817	749.345	196.472	0	0	597.581
	Measure 2.2	4.638.981	3.346.174	2.182.177	2.182.177	1.163.997	817.525	196.472	0	150.000	1.292.807
Total	Total	26.120.000	19.800.000	12.650.000	12.650.000	7.150.000	5.080.000	1.320.000	0	750.000	6.320.000
	Measure 2.1	10.400.000	8.400.000	5.200.000	5.200.000	3.200.000	2.540.000	660.000	0	0	2.000.000
	Measure 2.2	15.720.000	11.400.000	7.450.000	7.450.000	3.950.000	2.540.000	660.000	0	750.000	4.320.000

**TABLE 1.A.3**  
**INTERREG III A / GREECE - ITALY**  
 PROGRAMMING PERIOD 2000-2006  
 AXIS III - ENVIRONMENT AND CULTURAL HERITAGE  
**GREECE - ITALY**

in EURO

Year	Measures	Total Budget	Public Expenditure							Private Participation	
			Total Public expenditure	Community Participation		National Participation					
				Total	ERDF	Total	National	Regional	Local		Other
2003	Total	15.561.878	14.083.828	8.641.914	8.641.914	5.441.914	4.289.340	1.152.574	0	0	1.478.050
	Measure 3.1	7.448.135	7.448.135	4.203.362	4.203.362	3.244.773	2.604.454	640.319	0	0	0
	Measure 3.2	8.113.743	6.635.693	4.438.552	4.438.552	2.197.141	1.684.886	512.255	0	0	1.478.050
2004	Total	10.722.484	9.062.180	5.831.090	5.831.090	3.231.090	2.651.763	579.327	0	0	1.660.304
	Measure 3.1	4.801.420	4.801.420	2.753.863	2.753.863	2.047.557	1.725.709	321.848	0	0	0
	Measure 3.2	5.921.064	4.260.760	3.077.227	3.077.227	1.183.533	926.054	257.479	0	0	1.660.304
2005	Total	19.286.341	17.518.342	11.059.171	11.059.171	6.459.171	5.211.420	1.247.751	0	0	1.767.999
	Measure 3.1	9.003.948	9.003.948	5.284.787	5.284.787	3.719.161	3.025.966	693.195	0	0	0
	Measure 3.2	10.282.393	8.514.394	5.774.384	5.774.384	2.740.010	2.185.454	554.556	0	0	1.767.999
2006	Total	18.255.897	16.495.650	10.587.825	10.587.825	5.907.825	4.837.477	1.070.348	0	0	1.760.247
	Measure 3.1	8.413.097	8.413.097	5.007.988	5.007.988	3.405.109	2.810.471	594.638	0	0	0
	Measure 3.2	9.842.800	8.082.553	5.579.837	5.579.837	2.502.716	2.027.006	475.710	0	0	1.760.247
Total	Total	63.826.600	57.160.000	36.120.000	36.120.000	21.040.000	16.990.000	4.050.000	0	0	6.666.600
	Measure 3.1	29.666.600	29.666.600	17.250.000	17.250.000	12.416.600	10.166.600	2.250.000	0	0	0
	Measure 3.2	34.160.000	27.493.400	18.870.000	18.870.000	8.623.400	6.823.400	1.800.000	0	0	6.666.600

**TABLE 1.A.4**  
**INTERREG III A / GREECE - ITALY**  
 PROGRAMMING PERIOD 2000-2006  
 AXIS IV - TECHNICAL ASSISTANCE AND MANAGEMENT OF THE PROGRAMME  
**GREECE - ITALY**

in EURO

Year	Measures	Total Budget	Public Expenditure							Private Participation	
			Total Public expenditure	Community Participation		National Participation					
				Total	ERDF	Total	National	Regional	Local		Other
2003	Total	1.604.252	1.604.252	972.126	972.126	632.126	493.488	138.638	0	0	0
	Measure 4.1	1.076.514	1.076.514	655.132	655.132	421.382	330.030	91.352	0	0	0
	Measure 4.2	527.738	527.738	316.994	316.994	210.744	163.458	47.286	0	0	0
2004	Total	1.244.628	1.244.628	817.314	817.314	427.314	357.620	69.694	0	0	0
	Measure 4.1	842.404	842.404	555.264	555.264	287.140	241.217	45.923	0	0	0
	Measure 4.2	402.224	402.224	262.050	262.050	140.174	116.403	23.771	0	0	0
2005	Total	1.839.984	1.839.984	1.114.992	1.114.992	724.992	565.994	158.998	0	0	0
	Measure 4.1	1.234.704	1.234.704	751.415	751.415	483.289	378.521	104.768	0	0	0
	Measure 4.2	605.280	605.280	363.577	363.577	241.703	187.473	54.230	0	0	0
2006	Total	1.758.840	1.758.840	1.119.420	1.119.420	639.420	519.594	119.826	0	0	0
	Measure 4.1	1.186.378	1.186.378	758.189	758.189	428.189	349.232	78.957	0	0	0
	Measure 4.2	572.462	572.462	361.231	361.231	211.231	170.362	40.869	0	0	0
Total	Total	6.447.704	6.447.704	4.023.852	4.023.852	2.423.852	1.936.696	487.156	0	0	0
	Measure 4.1	4.340.000	4.340.000	2.720.000	2.720.000	1.620.000	1.299.000	321.000	0	0	0
	Measure 4.2	2.107.704	2.107.704	1.303.852	1.303.852	803.852	637.696	166.156	0	0	0