

## ENI CBC Med 2014-2020

### Strategy of the Joint Operational Programme

Overarching objectives	Thematic objectives	Priorities
<p>Promote economic and social development</p>	<p><i>Business and SMEs development</i></p>	<p>Support innovative start-ups and recently established enterprises, with a particular focus on young and women entrepreneurs, and facilitate the protection of their intellectual property rights and commercialisation where applicable</p>
		<p>Strengthen and support euro-Mediterranean networks, clusters, consortia and value-chains in traditional sectors (agro-food, tourism, textile/clothing, etc.) and non-traditional sectors (innovative ideas solutions for urban development, eco-housing, sustainable water-related and other clean technologies, renewable energy, creative industries, etc.)</p>
		<p>Encourage sustainable tourism initiatives and actions aimed at diversifying into new segments and niches</p>
	<p><i>Support to education, research, technological development and innovation</i></p>	<p>Support technological transfer and commercialisation of research results, strengthening the linkages between research, industry and other private sector actors</p>
		<p>Support SMEs in accessing research and innovation, also through clustering</p>
	<p><i>Promotion of social inclusion and fight against poverty</i></p>	<p>Provide young people, especially those belonging to the NEETS, and women, with marketable skills</p>
		<p>Support social and solidarity economic actors, also in terms of improving capacities and cooperation with public administrations for services provision</p>

Overarching objectives	Thematic objectives	Priorities
<p><b>Address common challenges in environment</b></p>	<p><i><b>Environmental protection, climate change adaptation and mitigation</b></i></p>	<p><b>Water</b></p> <p>Support sustainable initiatives aimed at finding innovative and technological solutions to increase water efficiency and encourage use of non-conventional water supply</p>
		<p><b>Waste</b></p> <p>Reduce municipal waste generation and promote source-separated collection and the optimal exploitation of its organic component</p>
		<p><b>Renewable energy and energy efficiency</b></p> <p>Support cost-effective and innovative energy rehabilitations relevant to building types and climatic zones, with a focus on public buildings</p>
		<p><b>Integrated Coastal Zone Management</b></p> <p>Incorporate the Ecosystem-Based management approach to ICZM into local development planning, through the improvement of intra-territorial coordination among different stakeholders</p>
<p><b>People to people cooperation as a modality to achieve the above</b></p> <p><b>Institutional capacity building as a transversal priority</b></p>		